



Step 1: Your Proposal!

We would like to know what challenges/tasks you face and what innovative ideas you have.

1 Proposal Type *

Application of Taiwan's solutions/products

Technological Cooperation with Taiwan Enterprises

Others (ex. New business models)

2 What kind of challenges/tasks regarding sustainability do you have in your area? *

Due to system limitations, please write in a single paragraph without using any styles or formatting. *

Word Limit: 300

The Philippines faces a significant energy crisis marked by frequent power outages and an unstable power supply, affecting both households and businesses. The heavy reliance on non-renewable energy sources like coal and oil contributes to environmental pollution and high electricity costs. To address these issues, investing in renewable energy sources such as solar, wind, and hydroelectric power is essential. These alternatives can provide a more stable and sustainable energy supply. Improving energy efficiency through energy-efficient appliances and practices is also crucial. Developing microgrids can enhance energy security, especially in remote areas. Government policies and incentives supporting renewable energy projects and energy-efficient technologies can drive significant progress. By focusing on renewable energy and efficiency, the Philippines can achieve a more stable and sustainable power supply.

3 In which field is your proposal related? *

Need guidance on choosing? Please refer to the [Rules for Proposal](#). *

Environmental Sustainability

Economic Sustainability

4 What actions can be taken by your organization to address these challenges/tasks in your area? Please specify and provide a detailed plan. *

Due to system limitations, please write in a single paragraph without using any styles or formatting.

Once you exceed 300 words, please continue in the following slot; the maximum is 600 words. *

The organization should be: Company, Legal Entity, or Non-Legal Entity group (e.g., research institutions, NGOs, public associations, universities, etc.)

To address the challenges of the "Go Green with Taiwan" campaign, our organization will start by upgrading energy efficiency. We will partner with Yi-Hong System Technology to install solar panels and energy storage systems, following a detailed plan that includes an energy audit and setting up smart meters. Developing a microgrid will further ensure a stable power supply by collaborating with local authorities and integrating renewable energy sources, along with necessary infrastructure and staff training. For our product line, we will source eco-friendly products from Taiwanese suppliers. This involves researching suppliers, negotiating partnerships, and stocking a variety of sustainable products. We will educate customers by developing informative labels, creating pamphlets, and training staff to highlight the benefits of these products. In terms of community engagement, we will organize workshops and seminars with Taiwanese experts on topics such as energy conservation and waste management. These events will be promoted through social media and local advertising. Additionally, we will implement sustainability programs in local schools by developing a curriculum focused on environmental education, providing resources for teachers, organizing field trips, and launching student competitions on sustainable ideas.

5 Following the previous question, please continue here.

Due to system limitations, please write in a single paragraph without using any styles or formatting.

Word Limit: 300

Our marketing and promotion efforts will include a comprehensive social media campaign, creating engaging content about sustainable products and practices, and collaborating with local influencers. In-store promotions will offer incentives for sustainable purchases through a loyalty program and discounts, supported by attractive displays. We will host collaborative events with Taiwanese businesses and local authorities, planning green fairs, product demos, and sustainability expos. These events will showcase the benefits of Taiwanese sustainable solutions and involve local government officials, business leaders, and community members. For monitoring and evaluation, we will track the campaign's success by setting targets for energy savings, customer engagement, and sales of sustainable products. Smart meters and customer feedback will provide data for regular reviews. Quarterly reviews will assess progress, gather feedback from customers, staff, and partners, and implement changes based on this feedback. By implementing this detailed plan, our organization aims to effectively address the challenges and tasks of the "Go Green with Taiwan" campaign, promoting sustainability and strengthening the partnership between the Philippines and Taiwan.

6 What is the expected total budget to implement this proposal? *

< USD \$100,000

USD \$100,000 - \$500,000

USD \$500,000 - \$1 Million

> USD \$1 Million

7 Once you have found a suitable partner and budget, what is the expected schedule to implement this proposal once you find the partners? *

< 3 months

3 months - 6 months

6 months - 1 year

> 1 year

8 How many people do you anticipate will benefit from your proposal? *

< 100

100 - 1,000

1,000 - 10,000

> 10,000

9 What scale of economic impact do you anticipate this proposal could generate?

In terms of money

< USD \$100,000

USD \$100,000 - \$500,000

USD \$500,000 - \$1 Million

> USD \$1 Million

Next



Step 2: Go Green with Taiwan!

Let's work together to build a sustainable future.

10 Which industry is related to your proposal? *

Multiple

<input type="checkbox"/> Bioenergy Industry	<input type="checkbox"/> Circular Economy
<input checked="" type="checkbox"/> Energy Storage	<input type="checkbox"/> Electric Two-wheeled Vehicles
<input type="checkbox"/> Electric Vehicle	<input type="checkbox"/> Green Building Materials
<input type="checkbox"/> Hydrogen	<input type="checkbox"/> LED Lighting
<input checked="" type="checkbox"/> Microgrid	<input checked="" type="checkbox"/> Photovoltaics (PV)
<input type="checkbox"/> Smart Green Building	<input type="checkbox"/> Water Treatment
<input type="checkbox"/> Wind Power	<input type="checkbox"/> Others

11 What kind of green products or solutions from Taiwan do you plan to adopt in your proposal? *

You can find more information about Taiwanese products and companies through the link below:

[Taiwan Green Industries and Companies](#) and [Taiwan Circular Economy](#).

Due to system limitations, please write in a single paragraph without using any styles or formatting. *

Word Limit: 300. Please specify products or solutions. (e.g. solar panel, energy storage solution..etc.)

We will collaborate with Yi-Hong System Technology to install solar panels and energy storage systems. These solutions will harness renewable energy, reducing our dependence on non-renewable sources and enhancing power stability. We plan to source energy-efficient appliances from Taiwan to lower overall energy consumption and operational costs, including LED lighting, efficient HVAC systems, and energy-saving kitchen equipment. Implementing smart meters and advanced energy management systems from Taiwan will enable us to monitor and optimize energy use effectively. We will adopt biodegradable packaging materials from Taiwanese suppliers to reduce our environmental impact and promote sustainable practices. Integrating water-saving technologies from Taiwan, such as low-flow faucets and water recycling systems, will help address water conservation issues. By incorporating these green products and solutions, we aim to create a more sustainable and environmentally friendly operation, supporting the objectives of the Go Green with Taiwan campaign.

12 Which Taiwan companies do you have in mind that might have these products or solutions? Please specify the company names.

If not, you can find out more about Taiwanese products and companies through the link below:

[Taiwan Green Industries and Companies](#) and [Taiwan Circular Economy](#).

Due to system limitations, please write in a single paragraph without using any styles or formatting.

Word Limit:300. Please provide Taiwan companies and products as many as possible.

We plan to collaborate with Billion Watts Technologies for solar panels. Their advanced solar solutions will help us harness renewable energy efficiently, reducing our reliance on non-renewable sources and cutting down on carbon emissions. Additionally, for energy storage systems, we will partner with Delta Electronics. They offer cutting-edge technology that ensures a stable power supply and optimizes our energy management. This combination of solar panels from Billion Watts Technologies and energy storage solutions from Delta Electronics will significantly enhance our energy sustainability and reliability.

13 What percentage of your total budget is allocated to these Taiwanese products and solutions?

<input type="radio"/> 0 - 30%	<input checked="" type="radio"/> 30% - 50%
<input type="radio"/> 50% - 80%	<input type="radio"/> 80% - 100%

14 Please conclude by giving your proposal a title. *

Proposal for Sustainable Energy Integration in Retail Operations in the Philippines

15 If you have any supporting documents or product specification, please upload it.

You can provide such as patents, certificates...etc.

File size limit is 10 MB

Choose file

Next

Go Green
with Taiwan



Final Step: Basic Information

16 Name of your Organization *

The organization should be: Company, Legal Entity, or Non-Legal Entity group (e.g., research institutions, NGOs, public associations, universities, etc.)

Sunny Retail Shop

17 Type of your Organization *

<input checked="" type="radio"/> Company	<input type="radio"/> Research Institutions
<input type="radio"/> Non Government Organizations	<input type="radio"/> Public Associations
<input type="radio"/> Universities	<input type="radio"/> Others (Please specify)

18 Does your Organization have a website? If unavailable, please offer supporting documents.

Please provide such as website URL, screenshots, articles of association, registration, certificates, etc.

<input checked="" type="radio"/> Yes	<input type="radio"/> No
--------------------------------------	--------------------------

A Website of your Organization *

https://www.sunnyretail.ph

19 Location of your Organization *

Philippines

20 Number of Employees of Your Organization *

<input type="radio"/> < 10	<input checked="" type="radio"/> 11 - 50
<input type="radio"/> 51 - 250	<input type="radio"/> > 250

21 How many individuals participated in this proposal? *

<input checked="" type="radio"/> 1	<input type="radio"/> 2
<input type="radio"/> 3	<input type="radio"/> 4
<input type="radio"/> 5	

22 Full Name of Main Contact *

Owner

23 Job Title of Main Contact *

Owner

24 Email of Main Contact *

owner@happyretail.ph

25 Main Contact's document verifying identity and relationship with the organization *

Please provide such as employee business card, employee ID card, student ID card, etc.

File size limit is 10 MB

save 01_171747921... x

34 To safeguard your own rights and understand the rules of proposals and related policies, please review the [Rules for Proposal](#) and [Summary Privacy Notice](#) carefully.

I have read and agree the Rules of Proposal & Summary Privacy Notice.

35 Were you informed about this campaign via one of TAITRA's branch offices? *

<input checked="" type="radio"/> Yes	<input type="radio"/> No
<input type="radio"/> Others	

36 Please select from the list of the TAITRA's branch offices. *

Taiwan Trade Center, Manila



Thank you for your time.
Let's Go Green with Taiwan!

Next

All done, click submit!

Submit

**Go Green
with Taiwan**

 100%

 Save



Review your response

[Click to edit the answer](#)

Proposal Type

Application of Taiwan's solutions/products

What kind of challenges/tasks regarding sustainability do you have in your area?Due to system limitations, please write in a single paragraph without using any styles or formatting.

The Philippines faces a significant energy crisis marked by frequent power outages and an unstable power supply, affecting both households and businesses. The heavy reliance on non-renewable energy sources like coal and oil contributes to environmental pollution and high electricity costs. To address these issues, investing in renewable energy sources such as solar, wind, and hydroelectric power is essential. These alternatives can provide a more stable and sustainable energy supply. Improving energy efficiency through energy-efficient appliances and practices is also crucial. Developing microgrids can enhance energy security, especially in remote areas. Government policies and incentives supporting renewable energy projects and energy-efficient technologies can drive significant progress. By focusing on renewable energy and efficiency, the Philippines can achieve a more stable and sustainable power supply.

In which field is your proposal related?Need guidance on choosing? Please refer to the Rules for Proposal.

Environmental Sustainability

What actions can be taken by your organization to address these challenges/tasks in your area? Please specify and provide a detailed plan. Due to system limitations, please write in a single paragraph without using any styles or formatting. Once you exceed 300 words, please continue in the following slot; the maximum is 600 words.

To address the challenges of the "Go Green with Taiwan" campaign, our organization will start by upgrading energy efficiency. We will partner with Yi-Hong System Technology to install solar panels and energy storage systems, following a detailed plan that includes an energy audit and setting up smart meters. Developing a microgrid will further ensure a stable power supply by collaborating with local authorities and integrating renewable energy sources, along with necessary infrastructure and staff training. For our product line, we will source eco-friendly products from Taiwanese suppliers. This involves researching suppliers, negotiating partnerships, and stocking a variety of sustainable products. We will educate customers by developing informative labels, creating pamphlets, and training staff to highlight the benefits of these products. In terms of community engagement, we will organize workshops and seminars with Taiwanese experts on topics such as energy conservation and waste management. These events will be promoted through social media and local advertising. Additionally, we will implement sustainability programs in local schools by developing a curriculum focused on environmental education, providing resources for teachers, organizing field trips, and launching student competitions on sustainable ideas.

Following the previous question, please continue here.Due to system limitations, please write in a single paragraph without using any styles or formatting.

Our marketing and promotion efforts will include a comprehensive social media campaign, creating engaging content about sustainable products and practices, and collaborating with local influencers. In-store promotions will offer incentives for sustainable purchases through a loyalty program and discounts, supported by attractive displays. We will host collaborative events with Taiwanese businesses and local authorities, planning green fairs, product demos, and sustainability expos. These events will showcase the benefits of Taiwanese sustainable solutions and involve local government officials, business leaders, and community members. For monitoring and evaluation, we will track the campaign's success by setting targets for energy savings, customer engagement, and sales of sustainable products. Smart meters and customer feedback will provide data for regular reviews. Quarterly reviews will assess progress, gather feedback from customers, staff, and partners, and implement changes based on this feedback. By implementing this detailed plan, our organization aims to effectively address the challenges and tasks of the "Go Green with Taiwan" campaign, promoting sustainability and strengthening the partnership between the Philippines and Taiwan.

What is the expected total budget to implement this proposal?

USD \$100,000 - \$500,000

Once you have found a suitable partner and budget, what is the expected schedule to implement this proposal once you find the partners?

3 months - 6 months

How many people do you anticipate will benefit from your proposal?

1,000 - 10,000

What scale of economic impact do you anticipate this proposal could generate?

USD \$500,000 - \$1 Million

Which industry is related to your proposal?

Energy Storage, Microgrid, Photovoltaics (PV)

What kind of green products or solutions from Taiwan do you plan to adopt in your proposal?You can find more information about Taiwanese products and companies through the link below: [Taiwan Green Industries and Companies](#) and [Taiwan Circular Economy](#).Due to system limitations, please write in a single paragraph without using any styles or formatting.

We will collaborate with Yi-Hong System Technology to install solar panels and energy storage systems. These solutions will harness renewable energy, reducing our dependence on non-renewable sources and enhancing power stability. We plan to source energy-efficient appliances from Taiwan to lower overall energy consumption and operational costs, including LED lighting, efficient HVAC systems, and energy-saving kitchen equipment. Implementing smart meters and advanced energy management systems from Taiwan will enable us to monitor and optimize energy use effectively. We will adopt biodegradable packaging materials from Taiwanese suppliers to reduce our environmental impact and promote sustainable practices. Integrating water-saving technologies from Taiwan, such as low-flow faucets and water recycling systems, will help address water conservation issues. By incorporating these green products and solutions, we aim to create a more sustainable and environmentally friendly operation, supporting the objectives of the "Go Green with Taiwan" campaign.

Which Taiwan companies do you have in mind that might have these products or solutions? Please specify the company names.If not, you can find out more about Taiwanese products and companies through the link below: [Taiwan Green Industries and Companies](#) and [Taiwan Circular Economy](#).Due to system limitations, please write in a single paragraph without using any styles or formatting.

We plan to collaborate with Billion Watts Technologies for solar panels. Their advanced solar solutions will help us harness renewable energy efficiently, reducing our reliance on non-renewable sources and cutting down on carbon emissions. Additionally, for energy storage systems, we will partner with Delta Electronics. They offer cutting-edge technology that ensures a stable power supply and optimizes our energy management. This combination of solar panels from Billion Watts Technologies and energy storage solutions from Delta Electronics will significantly enhance our energy sustainability and reliability.

What percentage of your total budget is allocated to these Taiwanese products and solutions?

30% - 50%

Please conclude by giving your proposal a title.

Proposal for Sustainable Energy Integration in Retail Operations in the Phillipines

If you have any supporting documents or product specification, please upload it.

Name of your Organization

Sunny Retail Shop

Type of your Organization

Company

Does your Organization have a website? If unavailable, please offer supporting documents.

Yes

Website of your Organization

<https://www.sunnyretail.ph>

Location of your Organization

Philippines

Number of Employees of Your Organization

11 - 50

How many individuals participated in this proposal?

1

Full Name of Main Contact

Owner

Job Title of Main Contact

Owner

Email of Main Contact

owner@happyretail.ph

Main Contact's document verifying identity and relationship with the organization

save 01_1717479811727.PNG

To safeguard your own rights and understand the rules of proposals and related policies, please review the Rules for Proposal and Summary Privacy Notice carefully.

I have read and agree the Rules of Proposal & Summary Privacy Notice.

Were you informed about this campaign via one of TAITRA's branch offices?

Yes

Please select from the list of the TAITRA's branch offices.

Taiwan Trade Center, Manila

BACK

SUBMIT

Go Green with Taiwan



Thank you for your proposal. Let's go green with Taiwan!

Here is your Proposal No. [he81vTUfN0](#).

Go Green
with Taiwan