

2025



Taipei / Kaohsiung

Smart City

Summit & Expo

3.18 **Tue** - 21 **Fri**

Taipei Nangang Exhibition Center Hall 2

3.20 **Thu** - 22 **Sat**

Kaohsiung Exhibition Center

Digital and Green Transformation



About

TCA

the Organizer

Founded in 1974, Taipei Computer Association is now **the largest industrial association in Taiwan**, with **4,000+** corporate members generating **80%** of the total production value of Taiwan's ICT industry.



Members



Exhibitions



Offices

Taipei, Taichung, Kaohsiung, **Taiwan**

Tokyo, **Japan** | Bangalore, **India** | Yangon, **Myanmar**



Chairman: Paul SL Peng
(AU Optronics Corporation)

About

Smart City Summit & Expo

As Asia's largest smart city tradeshow featuring the most comprehensive IoT solutions, SCSE has been offering a cross-industry platform for governments and businesses.

Over the years, SCSE has become the premier venue for showcasing groundbreaking innovations and fostering collaboration across various sectors!



B2B-ORIENTED
expo featuring
abundant elements



CROSS-INDUSTRY
collaboration and
networking platform



LARGEST
smart city tradeshow in
Asia-Pacific

Largest G2G Network

with a total of 465 cities and regions from 160 countries since 2016

NORTH AMERICA

US	City of Bridgeport, Warner Robins, City of Plano, City of Woodstock, City of Albuquerque, City of Syracuse, Onondaga County, Fremont City Council, Montgomery County, Maryland
Canada	City of Brandon, Invest Ottawa, City of Maple Ridge
Mexico	Querétaro

CENTRAL / SOUTH AMERICA

Brazil	Jaguariúna, Cosmópolis, São Paulo, Holambra, Vinhedo, Prefeitura Municipal De Sumare, Morungaba, Guaporé, Mairiporã,
Paraguay	Paraguay
Guatemala	Guatemala
Saint Vincent	Saint Vincent

EUROPE

Spain	Las Rozas de Madrid, Barcelona
Poland	Warszawa, Lublin, Gdynia, Poznań, Rzeszow, Zabrze
Germany	Emden, Karlsruhe, andtagsfraktion Mecklenburg-Vorpommern, Stadt Sindelfingen, Hamburg
Italy	Roma, Comune di Catania
Czech Republic	Vysocina, Pilsen
UK	Edinburgh, Midlothian
Ukraine	Irpin
France	Nîmes Métropole
Lithuania	Šiauliai, Alytus, Panevėžys
Türkiye	Türkiye
Kosovo	Prishtina
Luxembourg	Clervaux
Belgium	Lueuven, Lommel
Slovakia	Žilina, Old Town, Bratislava

AFRICA

Republic of Somaliland	Hargeisa Municipality
Eswatini	Municipal Council of Mbabane
Côte d'Ivoire	Côte d'Ivoire

ASIA

Thailand	Phuket, Bangkok, Tepparad Subdistrict, Phitsanulok, Tatongmai, Mukdahan, Sikhio, Santi Suk, Srisunthon, Maptaphut Town, Rawai, Thamai Town, Bansuan Town, Patong, Poochaosamingprai
Japan	Sapporo
South Korea	Seoul
The Philippines	Butuan, Iligan, Quezon, Baguio Tagaytay, Cebu, Manila
Malaysia	Selangor, Miri
Vietnam	Ho Chi Minh, Khánh Hòa, Bắc Giang

OCEANIA

Australia	Redland
New Zealand	Palmerston North, Rotorua Lakes, Auckland
Palau	Republic of Palau

Participated in
2024 SCSE



Explore Smart City Summit & Expo with

Rich & Diverse Expo

AI/ IoT/ 5G
Net Zero/ E-Governance
Smart Healthcare/ Smart Building
Intelligent Transportation System
Startups/ Energy/ Surveillance

Conferences & Forums

City Leaders Summit
Professionals from Telco & SI
Cutting-edge Technology
Global Trends in Smart City

Global Networking

Gov x Biz Bilateral Webinars
One-on-one Meetings
Group Matchmakings
Real-site Demo Tours

EXPO

Green & Digital Transformation

Expo to explore the most comprehensive smart solutions

SCSE Taipei



SCSE Kaohsiung



Net Zero City Expo

Demonstrate the net zero vision and policies of Taiwan by various ministries



- Net Zero City Leader Summit
- Sustainable City Forum
- Net Zero Series Forum
- Green Supply Chains Forum

Net-Zero Technologies & Solutions

- Power Systems Energy Storage
- CCUS
- Carbon Free Electric Vehicles
- Resource Recycling and Zero Waste
- Carbon Sinks
- Green Lifestyle
- Green Finance

Taiwan Net-Zero Pavilion



Net-Zero Industry Transformation

Demonstrate the net-zero transformation actions and targets of corporations.

Net-Zero Forum

Conferences & Forums



City Leaders Summit

495 City Delegates | 36 Keynote Speech Sessions | 46 Countries (2024 Edition)



World Telecom Smart City Conference



World System Integrator Conference

Global Networking

Business Matchmaking



The platform aims to facilitate business collaborations through 1-on-1 matchmaking activities and customized group matchings.

409 sessions 248 companies

(2024 Edition)

Real-site Demo Tours

The unique opportunity to witness firsthand the actual smart solutions that have been integrated into cities.



The leading event for smart cities

A Huge Success in 2024 SCSE with **13% growth** 



148,000+ In-person visits



46 Countries



600 Exhibitors



495 City Representatives



2,200 Booths



210 Networking sessions



73 Forum Sessions



8000+ Audience

Delegates from All Around the World



Promoting Collaborations among B2B, G2G, and G2B



Kaohsiung City & Prishtina, Kosovo



9 MoUs in WSIC



Japan & Taiwan



TCA & Palmerston North, New Zealand



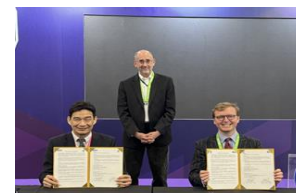
Kaohsiung & Kosovo



TCA & Sidec, Malaysia



Taiwan & Singapore



TCA & Ljubljana



TCA & Korea Enterprise Institute (KEI)



Taiwan & Vietnam



YC Holdings & M-GBA



Kaohsiung & Okinawa



2024 SCSE Taipei & Kaohsiung Highlights

WHY

attend SCSE

**Experience the
World's ICT Hub**



**Looking to enter the
Asian market**

**Gateway to
connect with the world**

**Engage with the
global solutions partners**

Get Ready
for 2025 SCSE

SCSE Taipei & 2050 Net Zero City Expo

12th

Mar. 18 to 21
TaiNEX Hall 2



SCSE Kaohsiung

Mar. 20 to 22
Kaohsiung Exhibition Center



4th



Urban Energy Transition



Urban Resource Circularity

2025 SCSE Taipei



7F Conferences & Forums

4F 2050 Net Zero Expo

- Net Zero City Vision Pavilion
- Net Zero Industry Transformation Zone
- Net Zero Technology Theme Zone
- Taiwan Net Zero Pavilion
- Green Finance
- Smart Startups Pavilion

1F Smart City Summit & Expo

- AI+ Zone
- IoT Applications
- E-Governance
- Smart Energy
- Smart Industrial Park
- Smart Services
- Transportation
- Buildings
- Security
- Healthcare
- Education

Highlights of 2025 SCSE

Bigger Scale to explore

- SCSE in Taipei & Kaohsiung
- 2050 Net Zero City Expo
- **2300 booths**

Signature Events

- City Leaders Summit
- **International Matchmaking**
- Smart Open Mic
- World Telecom Smart City Conference
- World System Integrator Conference

NEW



Global Participations

- High level city representatives
- Telco & SI
- Cross-industry professionals
- **Industrial organizations**

Focus Topic

- **AI everywhere**
- **Resilient city**
- Startups
- Urban Energy Transition & Resource Circularity

Be part of the 2025 SCSE!

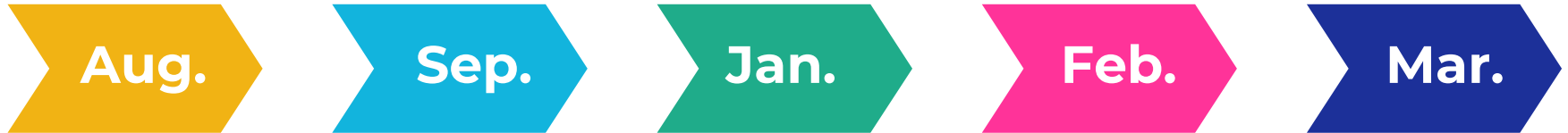


Save your dates!

August officially opens registration for

- Visitor
- Exhibitor
- Smart Startups Program

**Jan. 24th, 2025
closes for
VIP registration**



**Sep. 1st opens for
VIP registration**

VIP APPLICATION

➔ Sign up at smartcity.org.tw/vip

Sep. 1st, 2024

VIP application opens



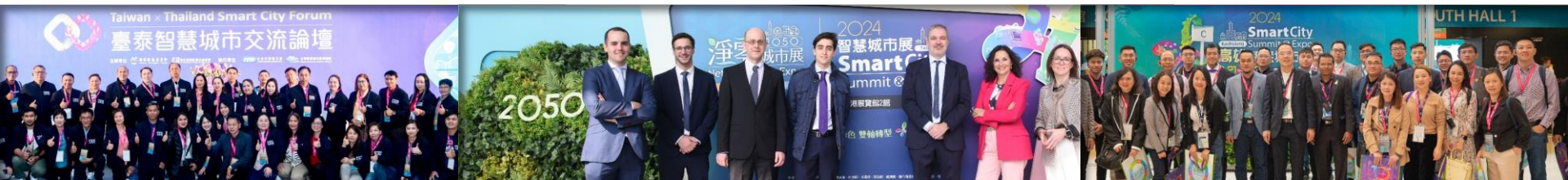
Jan. 24th, 2025

VIP application deadline

NO application will be accepted after this date



For more information, notices, terms and conditions, please refer to the **VIP program** issued by the organizer.
The organizer reserves the right to review, reject, and/or withhold sponsorships to ineligible applications.



See you at



2025 Smart City Summit & Expo

Mar. 18th – 21st @TaiNEX 2

Mar. 20th – 22nd @Kaohsiung Exhibition Center

Any questions?

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Follow us at  TPESmartCity  TPEsmartcityexpo  Smart City Summit & Expo (SCSE)

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PACAKGE

Build your presence at 2025 SCSE!

Digital and Green Transformation



SET UP BOOTH & PAVILION

LOCATION	TYPE (3 x 3 METERS)	PRICE (PER BOOTH)
Taipei	Raw Space or Shell Scheme	USD 4,500
Kaohsiung	Shell Scheme	USD 3,500

- ★ **15% deposit of the total purchase amount required to finalize application.**
- ★ Buy 2, get 15% off OR buy 3, get 1 free (valid until Jan. 24, 2025)
- ★ Subsidized accommodation* for foreign exhibitors (up to 3 persons per booth) during event dates
- Please refer to the [Exhibitor Application Kit](#) for booth specification, subsidized accommodation, and other details.
- Please feel free to contact us if customized offer is required.

SET UP COUNTRY PAVILION

LOCATION	TYPE (6 x 3 METERS)	PRICE
Taipei	2 Raw Spaces	USD 5,000

- ★ Offer exclusively for SCSE's partners
- ★ Early bird discount: 10% off (valid until Jan. 24, 2025)
- ★ Subsidized accommodation* for foreign exhibitors (up to 3 persons per booth) during event dates
- Please refer to the [Exhibitor Application Kit](#) for subsidized accommodation, and other details.
- Please feel free to contact us if customized offer is required.



Smart Startups Program

World's Best Smart Startups Gathering



CALLING FOR



Accelerators

accelerators, incubators, and
startup supporting organizations



Startups

with smart city related solutions registered after
Jan. 1st, 2019

CATEGORIES



AI



Healthcare



Transportation



IoT



Energy/Building



Others

Accelerators

Application Fee

FREE

Application Requirement

Assembly of at least **5** startups

Program Content

- ➔ Exhibiting **display space*** for all startups
- ➔ Smart Open Mic
- ➔ Exclusive matchmaking sessions & event activities
- ➔ 5-night subsidized accommodation* during event days
- ➔ Accelerator's logo featured on the SCSE official website

Special Add-On Offers

LED advertising space	USD 1,500	USD 1,500 USD 1,200
Wall advertising space	USD 3,000	USD 3,000 USD 2,500
Sponsor bundle	USD 7,000	USD 7,000 USD 5,500 (LED & Wall advertising space + SSP Main Stage logo display + one full page ad space in expo booklet)

Startups

Application Fee

US\$ 1,000 (VAT included)

Application Requirement

Registered after **Jan. 1st, 2019**

Program Content

- ➔ Exhibiting **display space*** for all startups
- ➔ Smart Open Mic
- ➔ Exclusive matchmaking sessions & event activities
- ➔ 5-night subsidized accommodation* during event days

Download [application kit](#)
for more details



GOV VIP Delegation



Gov VIP Delegation: 1 leader + up to 5 members

Central or local government leaders (ministerial level, mayors, or deputy mayors) leading members of government representatives with application completed before **Jan. 24th, 2025**.



**1 Round-Trip
Flight Reimbursement**
(for group leader only)

with price caps ranging from USD1,000 to USD2,500 based on different regions

**Limited to Premium Economy/Economy*

**Only provided to the leader, and each group can have only one leader*



**4-Night Subsidized
Accommodation**

in designated hotels and on specified dates, with a price cap of NTD 3,000 (≈USD100) per night per room



**4-Day
VIP Program**

Including exclusive invitations to special visits, business tours, and networking events for VIPs only

**All applicants are required to follow the regulations, and details stated in the [SCSE GOV VIP package](#)*

**TCA reserves the right to revise the packages and verify applicants*

Government VIP Program

Gov VIP leaders are required to fulfill their participation in some of our event highlights.

2025 Smart City Summit & Expo				
	Mar. 18 th	Mar. 19 th	Mar. 20 th	Mar. 21 st
Taipei	<ul style="list-style-type: none">★ Opening Ceremony★ Expo tour★ City Leader Summit	<ul style="list-style-type: none">✓ Matchmaking✓ Forums✓ Real-site Demo Tour		<ul style="list-style-type: none">✓ Cultural Tour
Kaohsiung*			<ul style="list-style-type: none">✓ Opening Ceremony✓ Expo Tour	<ul style="list-style-type: none">✓ Matchmaking✓ Forums✓ Real-site Demo Tour

**Event highlights are marked with ★ and full participation is required for delegation leaders*

**Participation in the Kaohsiung program is subject to availability*

**TCA reserves the right to revise the program without notice in advance*

BIZ VIP Delegation



BIZ VIP Delegation

Smart city businesses, research institutes, associations or organizations with at least **10 persons** in the visiting delegation and completing application before **Jan. 24th, 2025**.



**1 Round-Trip
Flight Reimbursement**
(for group leader only)

with price caps ranging from USD500 to USD2,000 based on different regions

**Limited to Economy*

**Only provided to the leader, and each group can have only one leader*



**4-Night Subsidized
Accommodation**

in designated hotels and on specified dates, with a price cap of NTD 3,000 (≈USD100) per night per room



**4-Day
VIP Program**

Including exclusive invitations to special visits, group matchmaking session, and networking events for VIPs only

**All applicants are required to follow the regulations, and details stated in the [SCSE BIZ VIP package](#)*

**TCA reserves the right to revise the packages and verify applicants*

Business VIP Program

Each business VIP delegation will be entitled to our event support only when they fulfill their participation in some activities at 2025 SCSE as below:

- ★ 1 Expo Tour
- ★ 2 Professional Forums
- ★ 5+ Business Matchmaking Sessions
- ★ Complete the survey form



MEDIA VIP



MEDIA VIP

Foreign press journalists or reporters with experience in the write-ups of smart-city-related materials for TV, newspaper, magazines, or online media and completing application before **Jan. 24th, 2025**.



1 Round-Trip Flight Reimbursement

with price caps ranging from USD500 to USD2,000 based on different regions

**Limited to Economy*

**Each media can have only one person eligible for flight reimbursement*



4-Night Subsidized Accommodation

in designated hotels and on specified dates, with a price cap of NTD 3,000 (≈USD100) per night per room



Exclusive Media Program

Including exclusive invitations to special visits, expo tour, and networking events for VIPs only

All applicants are required to follow the regulations, and details stated in the **SCSE MEDIA VIP package*

**TCA reserves the right to revise the packages and verify applicants*

Media VIP Program

Media VIPs are required to fulfill their participation in some of our event highlights.

2025 Smart City Summit & Expo				
	Mar. 18 th	Mar. 19 th	Mar. 20 th	Mar. 21 st
Taipei	<ul style="list-style-type: none">★ Opening Ceremony★ City Leader Summit★ SCSE Joint Interviews	<ul style="list-style-type: none">★ AI/5G Expo Tour★ Net Zero Expo Tour	<ul style="list-style-type: none">✓ Matchmaking✓ Forums✓ Real-site Demo Tour	<ul style="list-style-type: none">✓ Cultural Tour

**Event highlights are marked with ★ and full participation is required for travel reimbursement*

**TCA reserves the right to revise the program without notice in advance*

Media VIP Program

Media VIPs must fulfill their obligation by producing and submitting at least **3** news pieces that highlight the favorable aspects of the Smart City Summit & Expo. These news pieces can be in written or video format and should be published on online or print media during the event or within 1 month after its conclusion.

News pieces should include:

- ★ Opening Ceremony
- ★ Exhibition (Exhibitor interviews, Co-located events, Expo Tour, etc.)
- ★ Professional Forums (Themes and topics, Speaker interviews, etc.)

Media VIPs are required to:

- ★ Share or publish SCSE Official Press Release



Host Events



Event Space Rental

Plan	Half Day - 4 Hours	Full Day - 8 Hours
Scale	Max of 150 Audience	
Price	USD 15,000	USD 30,000
Equipment	<ul style="list-style-type: none">• A laptop computer for presentation slides• A presentation pen• Projector w/ screen or digital screen system base on venue• 2 wireless microphones with speaker system• A podium• A registration desk• Chairs based on scale	

**Event types include (but not limited to): conferences, forums, bilateral meetings, group matchmaking sessions, etc.*

**For any customization requirements, please contact the organizer directly.*