

Global MBA

The 5 Palmes of Excellence Business School in Taiwan

國立臺灣大學管理學院 Global MBA (企業管理碩士專班)成立於 2006 年，以培育跨國企業未來領導人為目標。歡迎 推薦潛力之星進修。

專班特色

別於 EMBA 與一般 MBA，Global MBA 特色為：

- **全英語授課**，本國生與國際生皆可申請。**免筆試**，申請只需提交資格文件，另安排口試。
- **碩士學位**，非在職專班。
- 修業年限彈性，可依個人需求集中於 **1 年**至 4 年完成學業。
- 提供海外短期課程。
- 可取得京都大學、北京大學、瑞士 ZHAW 大學雙聯學位資格、至 120 多校之海外交換機會。
- 可參加由台灣、韓國與印尼三地共同策劃之海外課程。
- 學生來自五大洲，平均年紀約 30 歲，具備 5 年左右之工作經驗。



The banner features the AACSB logo in the top right corner. On the left is the National Taiwan University crest. The main text reads "NATIONAL TAIWAN UNIVERSITY GLOBAL MBA". Below this is a photograph of the university's main building, a large red-brick structure with a central archway, flanked by tall palm trees. To the right of the photo, the application schedule is listed: "International students: Round I: Oct. 4 to Dec. 5, 2024; Round II: Dec. 16, 2024 to Feb. 13, 2025" and "Overseas Chinese students: November 1 to December 15, 2024". A prominent "APPLY NOW" button is centered below the schedule. At the bottom, a gold banner contains the text "Expand Your Global Horizons to Asia Pacific and Beyond" and "The only 5 Palmes of excellence business school in Taiwan". The GMBA logo and "NATIONAL TAIWAN UNIVERSITY" are in the bottom right corner.

- 近三年錄取學生公司: Apple, Asus, AWS, CHT, CTBC, Delta, EY, Foxconn, GE, Gogoro, Google, Johnson&Johnson, L'Oreal, Sanofi, Shopee, SRE, TSMC, Whirlpool... (按字母順序)。

申請時間 國際生： 第一階段-2024 年 10 月 4 日至 12 月 5 日
第二階段-2024 年 12 月 16 日至 2025 年 2 月 13 日
僑生： 2024 年 11 月 1 日至 12 月 15 日

申請資格 大學畢，具備英語能力並有兩年以上工作經驗

簡章 詳請見 Global MBA 網站 <http://gmba.ntu.edu.tw>

費用 約 20,000 美金 (學雜費和其他收費有可能調整，且不包含住宿、膳食和個人開支。)

課程資訊

CORE COURSES	
<ul style="list-style-type: none"> Financial Management Financial Reporting Management Accounting Marketing Management 	<ul style="list-style-type: none"> Organizational Behavior Service and Operations Management Statistics and Data Analysis Strategic Management
ELECTIVE COURSES	
<ul style="list-style-type: none"> Advertising & Marketing Communication Asian Business Consulting (ABC) Business Communication Business Model Canvas: How to Build a Start-Up Chinese Family Business Climate Change and Sustainability Crisis Management Cross-Cultural Management Cultivating Future Leaders with a Global Perspective in Industry Digital Trends and Management in Cloud Computing Entrepreneurship and Innovation Enterprise Risk Management ESG Investing Fit to Lead From CFO to CEO Global Brand Strategy and Management 	<ul style="list-style-type: none"> Global Entrepreneurial Financing and Sustainable Business Global Investment: Markets, Instruments and Risk Management Global Management Forum (GMF) Game Theory and Business Human Resource Management Leadership Practice by Self-Coaching Management Information System Managing Strategic Alliances from a Global Perspective Negotiation Strategies and Skills Platform Strategy Systems Thinking and Learning Organization Thesis Writing Wine and Spirit Cultural Business Winning Strategies of Asian Semiconductor Industry in Global Chip Contest

畢業規定

Core Courses 必修課	Elective Courses 選修課	Master Thesis 論文
24 credits (3 credits/course)	15 credits (1, 2, and 3 credits/course)	0 credit (Mandatory)



諮詢資訊

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