

# Global MBA

## The 5 Palmes of Excellence Business School in Taiwan

Global MBA (GMBA) was established in 2006. It is to transform young promising professionals into global leaders.

### Program Highlights

- Dual Degree
- Exchange Program
- One-Year/ Part-Time Options
- Fit-to-Lead
- Free Chinese Language Courses\*
- All-English Curriculum
- Overseas Study Trip
- Asian Business Consulting, a joint course hosted in Taiwan, South Korea and Indonesia

\*Free Chinese language courses are offered to students for up to one year at NTU.



The advertisement banner features the AACSB logo in the top right corner. On the left is the National Taiwan University logo. The main text reads "NATIONAL TAIWAN UNIVERSITY GLOBAL MBA". Below this is a photograph of the university's main building, a large red-brick structure with a central archway, flanked by tall palm trees. To the right of the photo, the application schedule is listed: "International students: Round I: Oct. 4 to Dec. 5, 2024; Round II: Dec. 16, 2024 to Feb. 13, 2025" and "Overseas Chinese students: November 1 to December 15, 2024". A gold-bordered box contains the text "APPLY NOW". At the bottom, a gold banner reads "Expand Your Global Horizons to Asia Pacific and Beyond" and "The only 5 Palmes of excellence business school in Taiwan". The GMBA logo and National Taiwan University logo are in the bottom right corner.

### Application Period

- International Students**      **Round I: Oct. 4, to Dec 5, 2024**  
**Round II: Dec. 16, 2024 to Feb. 13, 2025**
- Overseas Chinese Students**      **November 1 to December 15, 2024**

### Admission Requirements

- Bachelor's Degree or equivalent
- At least 2 years working experience
- English Proficiency

### Tuition and Fees\*

Approx. \$ 20,000 USD      \* Tuition, fees, and charges are subject to change. Excludes accommodation, meals, and personal spending.

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## Courses

| CORE COURSES   |   |
|--|---|
| <ul style="list-style-type: none"> <li>Financial Management</li> <li>Financial Reporting</li> <li>Management Accounting</li> <li>Marketing Management</li> </ul>   | <ul style="list-style-type: none"> <li>Organizational Behavior</li> <li>Service and Operations Management</li> <li>Statistics and Data Analysis</li> <li>Strategic Management</li> </ul>  |
| ELECTIVE COURSES   |   |
| <ul style="list-style-type: none"> <li>Advertising &amp; Marketing Communication</li> <li>Asian Business Consulting (ABC)</li> <li>Business Communication</li> <li>Business Model Canvas: How to Build a Start-Up</li> <li>Chinese Family Business</li> <li>Climate Change and Sustainability</li> <li>Crisis Management</li> <li>Cross-Cultural Management</li> <li>Cultivating Future Leaders with a Global Perspective in Industry</li> <li>Digital Trends and Management in Cloud Computing</li> <li>Entrepreneurship and Innovation</li> <li>Enterprise Risk Management</li> <li>ESG Investing</li> <li>Fit to Lead</li> <li>From CFO to CEO</li> <li>Global Brand Strategy and Management</li> </ul> | <ul style="list-style-type: none"> <li>Global Entrepreneurial Financing and Sustainable Business</li> <li>Global Investment: Markets, Instruments and Risk Management</li> <li>Global Management Forum (GMF)</li> <li>Game Theory and Business</li> <li>Human Resource Management</li> <li>Leadership Practice by Self-Coaching</li> <li>Management Information System</li> <li>Managing Strategic Alliances from a Global Perspective</li> <li>Negotiation Strategies and Skills</li> <li>Platform Strategy</li> <li>Systems Thinking and Learning Organization</li> <li>Thesis Writing</li> <li>Wine and Spirit Cultural Business</li> <li>Winning Strategies of Asian Semiconductor Industry in Global Chip Contest</li> </ul> |

## Graduation Requirements

| Core Courses                     | Elective Courses                           | Master Thesis            |
|----------------------------------|--|--------------------------|
| 24 credits<br>(3 credits/course) | 15 credits<br>(1, 2, and 3 credits/course) | 0 credits<br>(Mandatory) |

## Scholarship and Assistantship Opportunities

Scholarships are offered by the Taiwanese Government, NTU, and the Global MBA program. For students who were not awarded scholarships, the Global MBA program offers assistantship for students to finance their studies.

For more information, please visit our website <http://gmba.ntu.edu.tw>

## Contact Us

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