

## 2020 FOOD TAIPEI 系列展延期至 12 月

### 將呈現食品產業上中下游完整供應鏈，建構全球優質食品產業生態系

【2020 年○月○日，台北訊】原訂今年 6 月 17 日至 20 日舉辦的 FOOD TAIPEI 系列展，受到新冠肺炎(COVID-19)疫情衝擊影響，主辦單位外貿協會、台灣食品暨製藥機械工業同業公會、台灣包裝協會、展昭國際企業股份有限公司共同決議，基於維護參展廠商及參觀者的健康與安全，顧及參展效益與維繫 FOOD TAIPEI 系列展品牌形象，決定延期至本年 12 月 17 日至 20 日在南港展覽館 1、2 館舉辦。

FOOD TAIPEI 系列展包含「台北國際食品展」、「台灣國際清真產品展」、「台北國際食品加工機械展」、「臺灣國際生技/製藥設備展」、「台北國際包裝工業展」與「台灣國際飯店暨餐飲設備用品展」，完整呈現食品產業上中下游供應鏈，建構全球優質食品產業生態系。

針對這次展期調整，外貿協會將盡全力促成更多日、韓及新南向國家、中東與非洲等新興市場買主來臺參觀採購；此外，也將在台灣經貿網首頁推出線上展覽，同時透過外貿協會 63 個駐外單位廣邀全球買主參加視訊採購洽談會，讓展覽行銷不因延期而間斷，並為 12 月的展覽預熱。在今年上半年國際多項食品展相繼取消或延後，期待全年累積的買氣 12 月在台北發酵，為業界帶來旺盛商機與採購能量。

主辦單位將隨時更新資訊，請參考：

Food Taipei 官網:[www.foodtaipei.com.tw](http://www.foodtaipei.com.tw)

Foodtech Taipei 官網:[www.foodtech.com.tw](http://www.foodtech.com.tw)

Bio/Pharmatech Taiwan 官網:[www.foodtech.com.tw](http://www.foodtech.com.tw)

Taipei Pack 官網:[www.taipeipack.com.tw](http://www.taipeipack.com.tw)

Taiwan HORECA 官網:[www.taiwanhoreca.com.tw](http://www.taiwanhoreca.com.tw)

HALAL TAIWAN 官網:[www.halalexpo.com.tw](http://www.halalexpo.com.tw)

更多防疫資訊，可至衛生福利部疾病管制署全球資訊網(<https://www.cdc.gov.tw/>)查詢。

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## **FOOD TAIPEI Series 2020 Rescheduled to December**

April X, 2020, Taipei - Due to the novel coronavirus (COVID-19) pandemic, the organizers of FOOD TAIPEI series, TAITRA, TFPMA, TPA and Chan Chao International, announce that the trade show has been rescheduled to 17-20 December 2020 at Taipei Nangang Exhibition Center, Halls 1 and 2 (TaiNEX 1&2). This decision was made in consideration of the health and safety of exhibitors and visitors, and to ensure the event's brand image is maintained.

FOOD TAIPEI series comprises six concurrently-held trade shows: FOOD TAIPEI, FOODTECH TAIPEI, BIO/ PHARMATECH TAIWAN, TAIPEI PACK, TAIWAN HORECA and HALAL TAIWAN. Together the six shows present the complete supply chain of Taiwan's food industry, which is characterized by high quality, reliability, and innovation. In addition to renowned Taiwanese exhibitors, FOOD TAIPEI also gathers international participants and national pavilions, displaying unique and diverse products that will surely impress its visitors.

Through its 63 overseas branch offices, TAITRA will invite more global buyers to attend FOOD TAIPEI series in December, particularly those from Japan, Korea, the ASEAN countries, the Middle East and Africa. TAITRA will also organize online exhibitions on the Taiwantrade website and invite global buyers to participate in online procurement meetings. Furthermore, international visitors are welcome to apply for incentive programs to assist in attending events. Interested buyers can contact their nearest TAITRA branch at <https://www.taiwantrade.com/mp/Taitra-Office>.

As international food shows in the first half of 2020 have all been cancelled or postponed, the purchasing demand is expected to revive by December with the food industry ready to embrace the energy and seize new business opportunities at the rescheduled FOOD TAIPEI series.

For updated info, please refer to the following:

FOOD TAIPEI: [www.foodtaipei.com.tw](http://www.foodtaipei.com.tw)

FOODTECH TAIPEI: [www.foodtech.com.tw](http://www.foodtech.com.tw)

BIO/ PHARMATECH TAIWAN: [www.foodtech.com.tw](http://www.foodtech.com.tw)

TAIPEI PACK: [www.taipeipack.com.tw](http://www.taipeipack.com.tw)

TAIWAN HORECA: [www.taiwanhoreca.com.tw](http://www.taiwanhoreca.com.tw)

HALAL TAIWAN: [www.halalexpo.com.tw](http://www.halalexpo.com.tw)