



2020 資安影音企劃

資安世界咖啡館

-值得信賴的臺灣-

TW-NL Cyber Opportunity Webinar

06/10~06/11





合作外館串接國際

我們要發展可以結合5G時代、數位轉型、以及國家安全的**資安產業**。我們要全力打造可以有效保護自己，也能被**世界信賴**的資安系統及產業鏈。

蔡英文總統[2020就職演說-六大核心戰略產業]

線上影音行銷國際

因應**疫情**無法進行國際交流與影音行銷的趨勢，計畫延伸ACW網站品牌，建立統一的資安影音平台**ACWtube**，集結國內資安相關影音，同時讓國內廠商有對外發聲的影音管道。



企劃 內容

為實現數位轉型與國土之資安防護，向世界發聲值得信賴的臺灣資安，與外館及駐台辦事處合作，整合跨部會資源，共同行銷國內資安產業。以系列活動的方式並與**大型資安活動**結合，確認觀看質量，依據**區域特色**訂定不同主題，邀請雙方資安專家，以營造咖啡館的知性氛圍下，帶給觀眾資安知識，並置入**國內自主資安產品**

資安世界咖啡館影音系列活動- 值得信賴的臺灣

本次邀請外館廣宣
之活動

主題	時間	內容	目標市場
系列一： 值得信賴的資安新創力	6/10~6/11，結合 2020國際資安新創交 流前導活動	臺灣資安新創崛起，以提供下世代資安技術為利基，本活動與同為著重新創的荷蘭合作，讓國際見識臺灣新創的魅力	亞太區域
系列二： 值得信賴的資安服務	8/12~13，結合2020 臺灣資安大會	因應疫情無法邀請東南亞SI或買主，透過線上媒合或對談的方式，協助國內廠商開發新南向商機	東南亞 (泰、馬)
系列三： 值得信賴的資安社群力	9/11~9/12，結合 HITCON community 線上年會活動	介紹臺灣資安社群是如何推動國內產業資安防護與合作，與日本、新加坡駭客社群、共同分享經驗	日本、 新加坡
系列四： 值得信賴的資安合作	預定10月，配合歐洲 資安週	在市場規模與行銷資源有限之下，分享台荷資安合作模式是如何共同走入國際市場	歐洲

系列 活動一

Agenda

新興資安產業生態系推動計畫 | 工業技術研究院

TW-NL Cyber Opportunity Webinar 值得信賴的資安新創力 | TRUST ! Innovation Taiwan!

In the era of globalization, as the international division of labor goes deeper, the industrial development shifts from "manufacturing economy to service economy" and "from hardware manufacturing to soft manufacturing." The manufacturing industry aims to enhance its international competitiveness with the added value created by the service industry. As a major producer of global ICT products, Taiwan plays an important role in the security industry supply chain during the China-U.S. trade war. It is high time Taiwan develops "**Internet of Things Security**" and "Secure Internet of Things" with its complete semiconductor industry supply chain. To grasp this opportunity, Taiwanese manufacturers are striving to become not only product suppliers but also cyber security solution providers by taking advantage of the global cyber security research and development. By offering products with distinguishing cyber security functions to customers based on their needs, Taiwanese manufacturers are expecting to create higher added value.

Given special political and economic situations, Taiwan often faces severe cyber attacks. It is necessary to treat cyber security with a higher standard and review it under the national security framework . Taiwanese hackers come deep from private cyber security communities and have driven the wave of entrepreneurship in recent years. In the past 4 years, more than 20 cyber security start-ups have flourished due to IoT applications. To turn cyber attacks into a turning point and increase the added value of Taiwan's ICT industry, "2020 Explore Next Cyber Taiwan " , where international companies, Taiwanese ICT manufacturers, domestic and foreign venture capital companies, and Taiwanese cyber security companies gather to exchange ideas of emerging cyber security technologies and develop potential business opportunities.



<http://nextcyber.com.tw/>

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Agenda

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- Date

Episode 1 : 6/10 pm 16:00-17:00(10:00 -11:00 am NL time)

Episode 2 : 6/11 pm 16:00-17:00(10:00 -11:00 am NL time)

- Language : **English**

*The conference will be held on line & the organizer will kindly be reminded to you by email(including web link)

- Register : <https://tinyurl.com/y92c4bj7> (**FREE!**)

Episode 1 Security Business Opportunity in Taiwan

• Date & Time : 2020 / 06 / 10 16:00-17:00 pm (10:00 -11:00 am NL time)

• Program :

	16:00-16:05 (10:00 -10:05 am NL time) Opening (Moderator)	Vicky Yeh Manager at ITRI
	16:05-16:20 (10:05-10:20 am NL time) Cybersecurity market in Taiwan	Akuei Hsu Research Manager at ITRI
	16:20-16:35 (10:20-10:35 am NL time) Cybersecurity for IoT/IloT in Taiwan	Terence Liu GM of TXOne Networks, Vice President of Trend Micro
	16:35-17:00 (10:35-11:00 am NL time) Q & A	

Episode 2 Security Business Opportunity in the Netherlands

• Date & Time : 2020 /06/11 16:00-17:00 pm (10:00 -11:00 am NL time)

• Program :

	16:00-16:05 (10:00 -10:05 am NL time) Opening (Moderator)	Chris van Voorden Director Foreign Investment and Internationalization InnovationQuarter
	16:05-16:20 (10:05-10:20 am NL time) Cybersecurity(market) and opportunities in the Netherlands	Martijn van Hoogenhuijze Senior Account Manager Cybersecurity InnovationQuarter
	16:20-16:35 (10:20-10:35 am NL time) Cybersecurity ecosystem HSD, access to propositions (Market, Innovation, Talent, Knowledge and Capital) and opportunities for (pre-competitive) cooperation and innovation programming	Rik Schiffflers Innovation Liaison The Hague Security Delta
	16:35-17:00 (10:35-11:00 am NL time) Q & A	

系列 活動一

Speaker- Taiwan

新興資安產業生態系推動計畫 | 工業技術研究院

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MODERATOR



葉恆芬 Vicky Yeh

經理

工研技術研究院 產科國際發展所
Manager at ITRI

Vicky Yeh is currently the manager of Communication & IoT System Research Department, Electronics & System Research Division, in ISTI (Industry, Science and Technology International Strategy Center), ITRI. Her expertise is in integrated research in the fields of Communication and Internet of Things. She used to be an industry analyst of IEK's communications industry, and worked at Information & Communication Lab of ITRI to promote network and communications technology and business. She earned a M.S. degree in Telecommunication from National Chung Cheng University.

SPEAKER



徐富桂 Akuei Hsu

研究經理

工研技術研究院 產科國際發展所
Research Manager at ITRI

Graduated from the Institute of Electrical Engineering of Chung Hua University, Akuei Hsu specializes in the integration of information security issues and application IC and components. In the early days, he worked as an industry analyst in the Internet industry and IC product application field at IEK. Later, he worked in an IC design and cybersecurity system company as Product Planning and Marketing Specialist for nearly 20 years. Akuei Hsu is familiar with the current situation of Taiwan's cybersecurity industry, intellectual property core and IC design market and has experience in cross-strait market analysis on consumer electronics industry.

SPEAKER



劉榮太 Terence Liu

總經理

睿控網安股份有限公司
GM of TXOne Networks
Vice President of Trend Micro

Terence is the general manager of TXOne Networks, a company formed through a joint venture by Trend Micro and Moxa. Integrating Trend Micro's security technology with Moxa's ICS hardware and experience, TXOne Networks brings pragmatic and practical OT cyber defense to the industrial world. As a vice president of Trend Micro, Terence also leads Trend Micro's Network Threat Defense Technology Group to expand the company's footprint in the telecommunications industry.

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MODERATOR



Chris van Voorden

Director Foreign Investment at
InnovationQuarter

Chris van Voorden serves as Director Foreign Investments at InnovationQuarter BV since January 2014. Prior to that, he served as Managing at Science Port Holland NV. InnovationQuarter is the regional economic development agency for West Holland. Our mission is to strengthen the regional economy in West Holland by stimulating the innovation potential of this unique delta region. In close cooperation with major local corporations, educational and research institutions – like the Erasmus MC in Rotterdam, the Delft University of Technology and Leiden University – as well as government organisations, InnovationQuarter supports technological developments with social impact, encourages entrepreneurship and invests in fast-growing companies. We provide support to new foreign companies in setting up their office and assist existing international companies by expanding their operations in the Netherlands. The Investor Relations Program aims to make it easier for businesses to grow and thrive in the Netherlands.

SPEAKER



Martijn van Hoogenhuijze

Senior Account Manager Cybersecurity
InnovationQuarter

Martijn van Hoogenhuijze is a team leader within the regional development corporation InnovationQuarter. This role requires about half of his time. The other half of his time he attracts foreign companies in the field of Cyber Security to The Netherlands. He guides them into the Dutch eco-system and helps them with the initial setup. After this he and his team will follow the companies closely and are there to assist with the many questions new entrepreneur to the region might have. "We have assisted many companies with finding real estate, getting visa, bank accounts, schools for their kids and have even found houses for one or two of our new friends." He has been working with entrepreneurs most of his life. In an earlier job he was responsible for the sales and development of 300 ha of industrial area as he has a Master in City Development.

SPEAKER



Rik Schiffelers

Innovation Liaison
The Hague Security Delta

Rik Schiffelers, Innovation Liaison at The Hague Security Delta (HSD), has a background in International Relations and Crisis and Security Management. Within HSD, he focuses on public-private cooperation and innovation in the fields of (inter)national security, vital infrastructure and cybersecurity. He is responsible for HSD's innovation programming with the Ministry of Defence, the Ministry of Justice and Security and NATO Communication and Information Agency (NCIA). Prior to that, he has worked at the Embassy of the Kingdom of the Netherlands in Berlin and at the INTERPOL Global Complex for Innovation (IGCI) in Singapore on complex international (security) challenge.

系列 活動一

Partners

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Advisor



Organizer



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About 2020 Explore Next Cyber Taiwan 新興資安產業生態系推動計畫 | 工業技術研究院

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Industrial Technology
Research Institute



THANKS