## Global MBA.

## The Only 5 Palmes of Excellence Business School in Taiwan

國立臺灣大學管理學院 Global MBA (企業管理碩士專班)成立於 2006 年,以培育跨國企業未來領導人為目標。歡迎 推薦潛力之星進修。

### 課程特色

別於 EMBA 與一般 MBA, Global MBA 特色為:

- 全英語授課,本國生與國際生皆可申請。免筆試,申請只需提交資格文件
- 可依個人需求,集中於1年或分配於2年以上完成學業
- 提供獎助學金
- 具歐亞名校雙聯學位機制、近100校海外交換機會
- 除原有臺大管理學院 EMBA 知名教授開課,另特聘歐美與亞洲優良外籍老師
- 學生來自 50 多國與全球知名企業,平均年紀 30 歲,約有 5 年工作經驗



申請時間 國際生: 第一階段-2022年9月5日至12月5日

第二階段-2022年12月19日至2023年2月20日

僑生: 2022年11月1日至12月15日

申請資格 大學畢·具備英語能力並有兩年以上工作經驗 簡章 詳請見 Global MBA 網站 http://gmba.ntu.edu.tw

獎助學金 由政府單位、臺灣大學及 Global MBA 提供費用約 20,000 美金







# **Global MBA**

### 課程資訊

#### **CORE COURSES**

- Statistics & Data Analysis
- Financial Reporting
- Service & Operations Management
- Strategic Management

- Financial Management
- Management Accounting
- Organizational Behavior
- Marketing Management

#### **ELECTIVE COURSES OFFERED BY GMBA**

- · Business Communication
- Business Model Canvas: How to Build a Start-Up
- · Chinese Family Business
- · Climate Change and Sustainability
- · Crisis Management
- Cross-Cultural Management
- Cultural and Creative Industries: Theories and Practices
- · Digital Trends and Management in Cloud Computing
- · Data Science and Business Analytics
- Entrepreneurship and Innovation
- · Enterprise Risk Management
- ESG Investing
- · Fit to Lead
- From CFO to CEO
- Global Entrepreneurial Finance: Venture Capital and Private Equity

- Game Theory
- Global Investment: Markets, Instruments and Risk Management
- Human Resource Management
- Leadership Practice
- Leading Systems Change: Systems Thinking for a Sustainable World
- Mergers, Acquisitions, and Strategic Alliances
- Management Information System
- Managing Strategic Alliances from a Global Perspective
- Negotiation Strategies and Skills
- Platform Strategy
- Quantitative Research Methods for Thesis Research
- Strategic Management of Technological Innovation
- Systems Thinking and Learning Organization
- Wine and Spirit Cultural Business

## 畢業規定

Core Courses	Elective Courses	Master Thesis
24 credits	15 credits	0 credit
(3 credits/course)	(1, 2, and 3 credits/course)	(Mandatory)



#### 諮詢資訊

地址:臺北市大安區羅斯福路四段1號

電話:+886-2-3366-1030 email:ntugmba@ntu.edu.tw







# **Global MBA**

## The Only 5 Palmes of Excellence Business School in Taiwan

## **Program**

Transforming young promising professionals into global leaders

Dual Degree

• Free Chinese Language Courses\*

Exchange Program

All-English Curriculum

One-Year/ Part-Time Options

Case-Based Studies

<sup>\*</sup>Free Chinese language courses are offered to students for up to one year at NTU.



## **Application Period**

International Students Round I: Sep 5, 2022 to Dec 5, 2022

Round II: Dec 19, 2022 to Feb 20, 2023

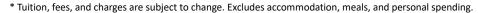
Overseas Chinese Students November 1 to December 15, 2022

## **Admission Requirements**

Bachelor's Degree or equivalent
At least 2 years of full-time working experience
English Proficiency

### **Tuition and Fees\***

Approx. \$ 20,000 USD









# **Global MBA**

### Courses

#### **CORE COURSES** Financial Management Statistics & Data Analysis Management Accounting **Financial Reporting** Organizational Behavior Service & Operations Management Strategic Management Marketing Management **ELECTIVE COURSES OFFERED BY GMBA Business Communication** Game Theory Business Model Canvas: How to Build a Start-Up Global Investment: Markets, Instruments and Risk **Chinese Family Business** Management Climate Change and Sustainability **Human Resource Management** Crisis Management Leadership Practice Cross-Cultural Management Leading Systems Change: Systems Thinking for a Cultural and Creative Industries: Theories and Sustainable World Mergers, Acquisitions, and Strategic Alliances **Practices** · Digital Trends and Management in Cloud Computing **Management Information System Data Science and Business Analytics** Managing Strategic Alliances from a Global Entrepreneurship and Innovation Perspective **Enterprise Risk Management** Negotiation Strategies and Skills **ESG** Investing Platform Strategy · Fit to Lead Quantitative Research Methods for Thesis Research From CFO to CEO Strategic Management of Technological Innovation Global Entrepreneurial Finance: Venture Capital and Systems Thinking and Learning Organization

## **Graduation Requirements**

**Private Equity** 

Core Courses	Elective Courses	Master Thesis
24 credits	15 credits	0 credits
(3 credits/course)	(1, 2, and 3 credits/course)	(Mandatory)

Wine and Spirit Cultural Business

### **Scholarship and Assistantship Opportunities**

Scholarships are offered by the Taiwanese Government, NTU, and the Global MBA program. For students who were not awarded scholarships, the Global MBA program offers assistantship for students to finance their studies.

For more information, please visit our website <a href="http://gmba.ntu.edu.tw">http://gmba.ntu.edu.tw</a>

#### **Contact Us**

ntugmba@ntu.edu.tw TEL: +886-2-3366-1030

Room 903, Building I, College of Management, No. 1, Sec.4,

Roosevelt Road, Taipei 106, Taiwan





