

# Global MBA

## The Only 5 Palms of Excellence Business School in Taiwan

國立臺灣大學管理學院 Global MBA (企業管理碩士專班) 成立於 2006 年，以培育跨國企業未來領導人為目標。歡迎 推薦潛力之星進修。

### 課程特色

別於 EMBA 與一般 MBA，Global MBA 特色為：

- 全英語授課，本國生與國際生皆可申請。免筆試，申請只需提交資格文件
- 可依個人需求，集中於 1 年或分配於 2 年以上完成學業
- 提供獎助學金
- 具歐亞名校雙聯學位機制、近 100 校海外交換機會
- 除原有臺大管理學院 EMBA 知名教授開課，另特聘歐美與亞洲優良外籍老師
- 學生來自 50 多國與全球知名企業，平均年紀 30 歲，約有 5 年工作經驗



The poster features the National Taiwan University logo at the top left. The main text reads 'National Taiwan University GLOBAL MBA' in a bold, serif font. Below this, the tagline 'Expand Your Global Horizons to Asia Pacific and Beyond' is written in a smaller, italicized serif font. A central white button with a dark border contains the text 'Apply Now'. At the bottom, there are two sections of text: 'International students: Round I: Sep 5, 2022 to Dec 5, 2022 Round II: Dec 19, 2022 to Feb 20, 2023' and 'Overseas Chinese students: Nov 1, 2022 to Dec 15, 2022'. The background is a gradient of purple and pink with stylized white flowers.

申請時間 國際生： 第一階段-2022 年 9 月 5 日至 12 月 5 日  
第二階段-2022 年 12 月 19 日至 2023 年 2 月 20 日  
僑生： 2022 年 11 月 1 日至 12 月 15 日

申請資格 大學畢，具備英語能力並有兩年以上工作經驗  
簡章 詳請見 Global MBA 網站 <http://gmba.ntu.edu.tw>

獎助學金 由政府單位、臺灣大學及 Global MBA 提供  
費用 約 20,000 美金



# Global MBA

## 課程資訊

CORE COURSES	
<ul style="list-style-type: none"> <li>Statistics &amp; Data Analysis</li> <li>Financial Reporting</li> <li>Service &amp; Operations Management</li> <li>Strategic Management</li> </ul>	<ul style="list-style-type: none"> <li>Financial Management</li> <li>Management Accounting</li> <li>Organizational Behavior</li> <li>Marketing Management</li> </ul>
ELECTIVE COURSES OFFERED BY GMBA	
<ul style="list-style-type: none"> <li>Business Communication</li> <li>Business Model Canvas: How to Build a Start-Up</li> <li>Chinese Family Business</li> <li>Climate Change and Sustainability</li> <li>Crisis Management</li> <li>Cross-Cultural Management</li> <li>Cultural and Creative Industries: Theories and Practices</li> <li>Digital Trends and Management in Cloud Computing</li> <li>Data Science and Business Analytics</li> <li>Entrepreneurship and Innovation</li> <li>Enterprise Risk Management</li> <li>ESG Investing</li> <li>Fit to Lead</li> <li>From CFO to CEO</li> <li>Global Entrepreneurial Finance: Venture Capital and Private Equity</li> </ul>	<ul style="list-style-type: none"> <li>Game Theory</li> <li>Global Investment: Markets, Instruments and Risk Management</li> <li>Human Resource Management</li> <li>Leadership Practice</li> <li>Leading Systems Change: Systems Thinking for a Sustainable World</li> <li>Mergers, Acquisitions, and Strategic Alliances</li> <li>Management Information System</li> <li>Managing Strategic Alliances from a Global Perspective</li> <li>Negotiation Strategies and Skills</li> <li>Platform Strategy</li> <li>Quantitative Research Methods for Thesis Research</li> <li>Strategic Management of Technological Innovation</li> <li>Systems Thinking and Learning Organization</li> <li>Wine and Spirit Cultural Business</li> </ul>

## 畢業規定

Core Courses	Elective Courses	Master Thesis
<b>24 credits</b> (3 credits/course)	<b>15 credits</b> (1, 2, and 3 credits/course)	<b>0 credit</b> (Mandatory)



## 諮詢資訊

地址：臺北市大安區羅斯福路四段 1 號

電話：+886-2-3366-1030

email：[ntugmba@ntu.edu.tw](mailto:ntugmba@ntu.edu.tw)





# Global MBA

## Courses

CORE COURSES	
<ul style="list-style-type: none"> <li>Statistics &amp; Data Analysis</li> <li>Financial Reporting</li> <li>Service &amp; Operations Management</li> <li>Strategic Management</li> </ul>	<ul style="list-style-type: none"> <li>Financial Management</li> <li>Management Accounting</li> <li>Organizational Behavior</li> <li>Marketing Management</li> </ul>
ELECTIVE COURSES OFFERED BY GMBA	
<ul style="list-style-type: none"> <li>Business Communication</li> <li>Business Model Canvas: How to Build a Start-Up</li> <li>Chinese Family Business</li> <li>Climate Change and Sustainability</li> <li>Crisis Management</li> <li>Cross-Cultural Management</li> <li>Cultural and Creative Industries: Theories and Practices</li> <li>Digital Trends and Management in Cloud Computing</li> <li>Data Science and Business Analytics</li> <li>Entrepreneurship and Innovation</li> <li>Enterprise Risk Management</li> <li>ESG Investing</li> <li>Fit to Lead</li> <li>From CFO to CEO</li> <li>Global Entrepreneurial Finance: Venture Capital and Private Equity</li> </ul>	<ul style="list-style-type: none"> <li>Game Theory</li> <li>Global Investment: Markets, Instruments and Risk Management</li> <li>Human Resource Management</li> <li>Leadership Practice</li> <li>Leading Systems Change: Systems Thinking for a Sustainable World</li> <li>Mergers, Acquisitions, and Strategic Alliances</li> <li>Management Information System</li> <li>Managing Strategic Alliances from a Global Perspective</li> <li>Negotiation Strategies and Skills</li> <li>Platform Strategy</li> <li>Quantitative Research Methods for Thesis Research</li> <li>Strategic Management of Technological Innovation</li> <li>Systems Thinking and Learning Organization</li> <li>Wine and Spirit Cultural Business</li> </ul>

## Graduation Requirements

Core Courses	Elective Courses	Master Thesis
24 credits (3 credits/course)	15 credits (1, 2, and 3 credits/course)	0 credits (Mandatory)

## Scholarship and Assistantship Opportunities

Scholarships are offered by the Taiwanese Government, NTU, and the Global MBA program. For students who were not awarded scholarships, the Global MBA program offers assistantship for students to finance their studies.

For more information, please visit our website <http://gmba.ntu.edu.tw>

## Contact Us

ntugmba@ntu.edu.tw

TEL: +886-2-3366-1030

Room 903, Building I, College of Management, No. 1, Sec.4,  
Roosevelt Road, Taipei 106, Taiwan

