International Programs (IBBA > IBMBA & GHRM MBA) of College of Management,

National Sun Yat-sen University is open for applications till 15th March, 2025

National Sun Yat-sen University full English-taught programs, including the International Business

Undergraduate Program (IBBA) and two MBA programs (IBMBA & GHRM MBA):

IBBA is the first of its kind in Taiwan, offering students to pursue comprehensive, integrated and with an

emphasis on cross-cultural communication and interpersonal skills business education for those with

aspirations to discover Southeast Asia business markets, or simply to learn more about business from an

international perspective whereas our IBMBA & GHRM MBA are designed for international students with

bachelor degree interested in International Business or Human Resource Management professions with

global vision.

National Sun Yat-sen University is located in Kaohsiung, southern part of Taiwan with the best location

alongside Sizih Bay, facing ocean of the Taiwan Strait and against the mountain, providing students a

spectacular setting and a serene environment to conduct research and outdoor activities.

IBBA, IBMBA & GHRM MBA are under College of Management, the first college in Taiwan which received

AACSB accreditation 4 times in a row, providing the quality assurance of business education. In 2019, the

College was promoted and awarded 4 Palmes of Excellence by Eduniversal, a higher education ranking from

France, signifying the College has significant international influence, and listed as one of the best

business schools in the world. In 2023, IBMBA is ranked 75th in Financial Times Master in Management. On

top of that, the College of Management was ranked as one of the top three business schools in Taiwan.

All our international programs provided with scholarship opportunities and free Chinese course for

international students. Email us for further application inquiries:

ibba@cm.nsysu.edu.tw/ibmba@cm.nsysu.edu.tw/ibghrm@cm.nsysu.edu.tw

To know more about us, please visit our websites:

IBBA: <a href="https://reurl.cc/jQYL8q">https://reurl.cc/jQYL8q</a>

IBMBA: https://reurl.cc/26ypQn

Global HRM MBA: https://reurl.cc/r34Mkx