

僑務委員會「2024年僑臺商臺灣觀光產業商機參訪團」

活動介紹及報名須知

一、活動目的：

歷經全球疫情後，全球旅遊市場迎來爆炸性成長，旅遊業亦充滿新的挑戰和機遇，為加強全球僑臺商觀光產業企業負責人與國內相關政府部門及產業界之鏈結，以及增益僑臺商對當前國內觀光發展情勢之瞭解，僑務委員會（以下稱「本會」）規劃邀請從事觀光產業之僑臺商返臺參訪，期藉由僑臺商力量，對接國際旅客來臺旅遊及振興地方觀光發展。

二、活動日期及內容：

(一)113年10月28日（星期一）至11月1日（星期五），計5天4夜。

(二)預定日程表：(行程及內容為暫訂，確切日程表核錄後另行通知)

全程5天4夜，包括拜會觀光產業相關政府機關組織、臺灣觀光亮點座談會、產業參訪交流、參觀「ITF 台北國際旅展」等。

日期	行程摘要	
10月28日 (星期一)	上午	一、團員報到 二、行程介紹（團員自我介紹、選團長及副團長、活動說明及環境介紹） 三、僑委會僑務簡介、i 僑卡簡介及海外信用保證基金業務簡介
	中午	歡迎午宴
	下午	1. 拜會觀光產業相關政府機關組織 2. 臺灣觀光亮點座談會 3. 產業參訪與交流：地方特色文創及觀光產業、生態體驗、美食等具臺灣特色及適合僑胞回國觀光旅遊之主題性旅遊行程參訪（含商機洽談）
10月29日 (星期二)	全日	
10月30日 (星期三)	全日	
10月31日 (星期四)	上午	綜合座談
	下午	
	晚上	惜別晚宴
11月1日 (星期五)	全日	參觀2024年「ITF 台北國際旅展」（午餐提供餐盒便餐，不供晚餐）

(本會保留依實際執行情形調整之權利。)

三、 報名資格及名額：

(一)報名資格：

- 1.具備中文溝通能力，於僑居地從事觀光產業或具相關經驗之僑臺商，並有意與國內相關業者合作或投資，能協助相關產業拓展至海外市場者。
- 2.持有本會 i 僑卡或同意於本次活動申辦 i 僑卡者。
- 3.相關僑營事業從業人員及近2年未曾參加本會經貿研習班、參訪團（觀摩團）者優先。

(二)活動人數：30名，倘不足10人報名，則不予開辦。

四、 報名時間及方式：

(一)報名時間：即日起至113年8月11日24時止(臺灣時間)，逾期恕不受理報名及候補。

(二)報名方式：

- 1.本活動係採用本會「僑務活動報名系統」，請務必於報名截止日前至「僑務活動報名系統」（網址：<https://register.ocac.gov.tw>)完成報名程序。
- 2.本會就參加人員個人資料蒐集、處理及利用等相關規範均依個人資料保護法第八條規定辦理，請詳閱告知事項並勾選同意，俾利繼續辦理報名程序。
- 3.使用 i 僑卡帳號報名者將自動帶入部分個人資料(含中英文姓名、出生日期、性別、電郵信箱、i 僑卡卡號及僑居國資訊等)，以簡化報名作業流程；未以 i 僑卡帳號登入系統之持卡人，請務必正確填妥 i 僑卡卡號欄位；尚未辦理 i 僑卡之報名者請勾選同意申辦 i 僑卡，本會將依報名資料統一核發 i 僑卡。
- 4.報名時請留下常用且得正常收取信件之電子郵件信箱，俾收取核錄結果通知及線上報到信件。
- 5.報名後須由駐外館處或海外華僑文教服務中心完成資料初審遴薦並經本會複審後，以電郵通知報名者核錄結果，並函知各駐外館處或海外華僑文教服務中心轉知錄取結果。

五、 費用負擔方式：

(一)本會負擔：團員參與活動期間之午晚餐(不含11月1日晚餐)、住宿、團體交通、參訪、保險及場地等費用。

(二)團員自付費用：

- 1.僑居地往返臺灣之機票費、前往報到地點及活動結束至機場等地之往返交通。
- 2.活動期間將安排2人1房住宿，團員倘有單人房需求，須自付差額；如需提前入住或延後退房，應事先提出，並視住宿飯店住房情形安排，相關費用由團員自行負擔。
- 3.活動期間為參加人員投保新臺幣200萬元旅遊平安險或意外險及附加10%之意外醫療險，參加人員如認不足，請自行斟酌額度加保；另在臺活動期間如因疾病或染疫就醫治療，應自行負擔所有醫療相關費用。

六、 注意事項：

- (一)同一家庭或同一公司限1人報名參加；為維護本團紀律，不開放攜伴(包含眷屬、助理)隨同參加本活動。
- (二)錄取團員於接獲通知並依本會規定「向承辦單位確認註冊及報到相關事宜」後，始取得參加資格。
- (三)本團日程緊湊，請報名者衡量自身健康及體力狀況，以免活動期間不堪負荷，致影響活動流程；為避免資源浪費，團員應全程參與，除有特殊事由經本會同意者外，不得擅自脫隊行動，未能全程參與者請勿報名。
- (四)報名者請於接獲確認錄取後，再購買往返機票。另報到前或活動期間倘有不適症狀，請主動告知本會或承辦單位人員並停止參與活動，以維護其他團員健康。
- (五)以上若有未盡事宜，本會保留解釋權利。

七、 本會聯絡人：

李佳蓉科員，聯絡電話：+886-2-2327-2708，電子郵件：

kci342003@ocac.gov.tw

廖建勛科長，聯絡電話：+886-2-2327-2702，電子郵件：

golaliao@ocac.gov.tw

“2024 Taiwan Tourism Industry Program for Overseas Compatriot Entrepreneurs” Information & Application Bulletin

I. Purpose and Objectives

After the global pandemic, the international tourism market is experiencing explosive growth, bringing new challenges and opportunities to the industry. To strengthen the connections between overseas **compatriot** entrepreneurs in the tourism sector and **domestic** government **departments** and **industry**, and to enhance their understanding of the current tourism developments in Taiwan, the Overseas Community Affairs Council (OCAC) plans to invite overseas **compatriot** entrepreneurs to return to Taiwan for a visit. **The goal is to leverage the influence of these business leaders to attract international tourists to Taiwan and to stimulate local tourism development.**

II. Program Date and Agenda

- A. October 28th (Monday) to November 1st (Friday), 2024. Total 5 days and 4 nights.
- B. Agenda: (Below is only a tentative agenda, the final agenda shall be announced upon final approval.)

The Program will take place over a 5-day 4-night period, and will include calls on tourism-related competent authorities and organizations, attending the “Taiwan Tourism Highlights Seminar”, engaging in industry visits and exchanges, and visiting to the “2024 Taipei International Travel Fair (ITF)”.

Date	Agenda	
October 28 th (Mon.)	Morning	1. Registration 2. Introductions (get to know each other, select participants leaders and event introduction, introduce the Program, and get familiar with the environment) 3. Introduction of OCAC operations, the “iCompatriot Card”, and the “Overseas Credit Guarantee Fund” operations
	Noon	Welcoming Luncheon
	Afternoon	1. Call on tourism-related competent authorities

October 29 th (Tue.)	All day	2. Taiwan Tourism Highlights Seminar 3. Industry visits and exchanges: Local culture and tourism industries, ecological experiences, thematic tours to places of Taiwanese characteristics suitable for overseas compatriots upon returning to Taiwan (including business opportunity exchanges).
October 30 th (Wed.)	All day	
October 31 st (Thu.)	Morning	
	Afternoon	
	Evening	Farewell dinner party
November 1 st (Fri.)	All day	Visit the “2024 Taipei International Travel Fair (ITF)” (lunch boxes will be provided at noon, but dinner will not be provided)

(The OCAC reserves the right to adjust the tentative agenda according to actual implementations.)

III. Eligibility for Registration and Program Capacity:

A. Eligibility for Registration

1. Overseas compatriot entrepreneurs with Mandarin communicative skills who are engaged in the tourism industry (or those with related experience) in their overseas location of residence and are willing to collaborate with or invest in related Taiwanese businesses and assist them in expanding into international markets.
2. Applicants should either hold a Compatriot Card or agree to apply for it concurrently with this registration.
3. Priority will be given to applicants who have businesses in related fields abroad and who have not participated in the OCAC's economic and trade workshops or visiting **programs** in the past two years.

- B. **Program Capacity:** **This program is limited to 30 participants.** If fewer than 10 registrants, the **program** will not be conducted.

IV. Registration Date and Method:

- A. Registration **deadline:** August 11th, 2024 **23:59 PM (GMT+8/ Taiwan Time)**. Late submissions will not be accepted or waitlisted.
- B. Registration **Method:**
 1. This program utilizes the “OCAC Overseas Compatriot Affairs

Activity Registration System”. Please register via the program webpage prior to the registration deadline. (Registration site : <https://register.ocac.gov.tw>)

2. For all the personal data of the **program**’s participants, the OCAC shall handle its collection, processing, and utilization in accordance with regulations stipulated in Article 8 of the Personal Data Protection Act. Please read the notice items carefully and check the boxes to indicate your consent so as to facilitate smooth registration procedures.
3. In order to streamline **registration** procedures, personal information will be automatically filled out when applicants apply with their i-Compatriot Card accounts (including information such as your Chinese and English names, birthdates, gender, email, i-Compatriot Card Number and residing country); applicants who do not apply with their i-Compatriot Card accounts, please make sure to fill out the i-Compatriot Card Number accurately; applicants who are not registered with an i-Compatriot Card account, please check the box for “agree to register for an i-Compatriot Card, after which the OCAC will approve and issue your i-Compatriot Card according to the information of your application for this **program**.”
4. When registering, please provide a frequently used email address capable of receiving messages, to ensure receipt of registration results and online check-in instructions.
5. **The OCAC overseas offices or Culture Centers shall screen preliminary applications and the OCAC shall further review the screened applications; final accepted applicants list will be sent to overseas offices or Culture Centers, whom shall notify applicants of their acceptance into the program through emails.**

V. Program Fees:

A. Expenses to be covered by OCAC:

Program **participants**’ lunches and dinners (not including dinner on November 1), accommodations, group transportation, visitations,

insurance, and venue expenses for the duration of the program.

B. Expenses to be covered by the program **participants**:

1. Round-trip airfare and **other** transportation **fees** between **location of residence and** Taiwan, **transportation to and from** the registration site.
2. During the program, double occupancy rooms will be arranged. If any participant requires a single occupancy room, he or she will need to cover the difference; if any participant need to check in early or check out late, he or she should mention it in advance, and room will be arranged depend on the accommodation situation of the hotel. The relevant expenses will be borne by the participant.
3. During the program, **participants** will be covered by a NT\$2,000,000 travel safety or accident insurance, with an additional 10% accident medical coverage. If **participants** consider this coverage insufficient, they may choose to increase the coverage limit at their own discretion. If the **participant** contracts any disease, falls ill, and requires medical treatment while in Taiwan, he or she is responsible for all related medical expenses.

VI. Other Details:

- A. Registration is limited to only 1 person from each household or company; to retain the integrity of this program, companions (including family members and assistants) are not permitted.
- B. **Participants** will obtain program eligibility only after receiving official notification and completing the confirmation of registration and check-in procedures with the organizer.
- C. The schedule of this program is intensive. **Please** consider your personal own health and physical condition to avoid overexertion during the program, which could impact the flow of activities. To avoid any waste in resources, we request **all participants** to attend the **program** in its entirety, unless otherwise allowed by the OCAC for special reasons, **participants** may not leave group activities. Please do not apply if you are unable to participate throughout the entire course of the **program**.
- D. **Please do not purchase your round-trip tickets until you have received**

the confirmation of acceptance. If the **participant** experiences any suspected symptoms of conditions before check-in or during the program, please inform the OCAC or staff members immediately and cease participation in the program, to safeguard the health of other attendees.

- E. Should there be additional matters not mentioned above, the OCAC reserves the right to provide further explanations

VII. OCAC Contact Information

Ms. Li, Tel: +886-2-2327-2708, Email: kci342003@ocac.gov.tw

Mr. Liao, Tel: +886-2-2327-2702, Email: golaliao@ocac.gov.tw