

OCAC 2026 Taiwan Sports and Fitness Industry Visiting Program for Overseas Compatriot Entrepreneurs Information

I. Purpose and Objectives:

Taiwan has a well-established supply chain for sports equipment and supplies, coupled with a solid foundation in information technology and digital content development, and the integrated sports and technology products enjoy a global reputation. This initiative aims to strengthen the connection between overseas compatriot entrepreneurs and Taiwan's domestic sports technology and fitness industry, introduce related innovative sports products and business opportunities, enhance the competitiveness of overseas compatriot businesses, facilitate collaboration between advantageous industries and resources both at home and abroad, and stimulate the domestic economy, promoting Taiwan's cutting-edge technological products in the international market. We sincerely invite overseas compatriot entrepreneurs currently operating or interested in developing sports and fitness-related industries to participate in this program, creating a mutually beneficial and win-win situation.

II. Program Date:

March 23 (Monday) to March 27 (Friday), 2026. Total 5 days and 4 nights.

III. Eligibility for Registration:

Overseas compatriot entrepreneurs with Mandarin communicative skills who are engaged in the sports and fitness industry (or those with related experience) in their overseas location of residence and are willing to collaborate with or invest in related Taiwanese businesses and assist them in expanding into international markets. Priority will be given to those who have not participated in OCAC's economic and trade workshops or visiting delegations in the past two years.

IV. Selection Information:

A. Selection and recommendation will be held by overseas missions, Cultural Center or OCAC overseas offices, and furthered reviewed by the OCAC. This program is limited to 30 participants. In the case of less than 15 participants, the program shall be canceled.

B. OCAC will send registration results via an official document to the local overseas mission or Culture Center in the January, 2026. Qualifiers will be informed to log in to the “OCAC Overseas Compatriot Affairs Activity Registration System” to register personal information before the deadline.

V. Program Agenda:

The entire program spans 5 days and 4 nights, including visits to relevant government agencies and institutions in Taiwan's sports and fitness industry, keynote speech, attending the “2026 Sports and Fitness Taiwan (TaiSPO)”, corporate visits, business collaboration meetings, and integrative discussions. (Please refer to the tentative agenda; a full schedule will be provided upon confirmed registration. OCAC reserves the right to amend the agenda as necessary.)

OCAC 2026 Taiwan Sports and Fitness Industry Visiting Program for Overseas Compatriot Entrepreneurs Tentative Agenda

Date : March 23 to March 27, 2026. Total 5 days and 4 nights.

Date	Agenda		Note
March 23 (Monday)	Morning	1. Registration 2. Introductions 3. Introduction of OCAC operations, and the “Overseas Credit Guarantee Fund” operations	
	Noon	Welcoming luncheon	
	Afternoon	1. Keynote Speech 2. Visiting relevant government authorities and organization in the franchise industry	
March 24 (Tuesday)	All Day	Visiting Taiwan local sports and fitness enterprise headquarters	
March 25 (Wednesday)	All Day		
March 26 (Thursday)	Morning		
	Afternoon	Business Collaboration Meetings	
		Integrative Discussions	
	Night	Farewell Dinner	
March 27 (Friday)	All Day	Attending the “2026 Sports and Fitness Taiwan (TaiSPO)”	☉ Arrange expert-guided tours to thoroughly understand future trends of the industry. ☉ Return in the afternoon.

*OCAC reserves the right to amend the agenda as necessary.

VI. Program Fees:

A. Expenses to be covered by OCAC:

Program attendees' lunches and dinners, accommodations, group transportation, visitations, insurance, and venue expenses for the duration of the program.

B. Expenses to be covered by the program attendees:

1. Round-trip airfare and other transportation fees between location of residence and Taiwan, transportation to and from the registration site, as well as other personal expenses.
2. During the program, double occupancy rooms will be arranged. If any participant requires a single occupancy room, he or she will need to cover the difference; if any participant need to check in early or check out late, he or she should mention it in advance, and room will be arranged depend on the accommodation situation of the hotel. The relevant expenses will be borne by the participant.
3. During the program, attendees will be covered by a NT\$2,000,000 travel safety or accident insurance, with an additional 10% accident medical coverage. If attendees consider this coverage insufficient, they may choose to increase the coverage limit at their own discretion. If the attendee contracts any disease, falls ill, and requires medical treatment while in Taiwan, he or she is responsible for all related medical expenses.

VII. Important:

- A. Registration is limited to only 1 person from each household or company; to retain the integrity of this program, companions (including family members and assistants) are not permitted.
- B. Applicants will obtain program eligibility only after registering personal information on the "OCAC Overseas Compatriot Affairs Activity Registration System", and completing the confirmation of check-in procedures with the organizer.
- C. The schedule of this program is intensive. Attendees are advised to consider their own health and physical condition to avoid overexertion during the program, which could impact the flow of activities. To avoid wasting resources, full participation throughout the program is required. Unless with special

reasons approved by the OCAC, attendees should not leave the program without authorization. Those who cannot participate for the entire duration should refrain from participating.

- D. Applicants are advised to refrain from purchasing air travel tickets until they have received official confirmation of acceptance. If the attendee have any symptoms of discomfort before check-in or during the program, please inform the OCAC or staff members immediately and cease participation in the program.

VIII. OCAC Contact Information:

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