



# **2021 Taiwan International Graphic Design Award**

## **Competition Guide**

To improve the domestic capacity for commercial design and to facilitate the exchange with international designers, the Ministry of Economic Affairs, R.O.C (M.O.E.A.) hosts the “Taiwan International Graphic Design Award”, where outstanding and international works will be selected publicly. Containing “Taiwan International Poster Design Award” and “Taiwan International CI Design Award”, which strengthens the application of the commercial value, the Taiwan International Graphic Design Award is expected to enhance the visibility of Taiwan's design talents and to promote the vision and internationalization of design.

### **Eligibility**

This competition is open to designers from all regions and countries. (The competition can be registered jointly by design executors (companies) and institutes serviced by those executors (including organizations, companies, and related institutes).

### **Design Categories**

#### **(1) Taiwan International Poster Design Award**

- A. Specific Topic: Human Concerning, Sustainable Development (including Environment Protection & Energy Conservation and Carbon Reduction). (Type A)
- B. Non-specific Topic: Commerce, Arts, Public Welfare, and Purpose Popularization. (Type B)
- C. All entries must be created after June 2019.

#### **(2) Taiwan International CI Design Award**

- A. Corporate Identity: Brand, logo and other series of design works for companies and institutions. (Type C)
- B. Event Identity: Logo and series of design works for commercial campaigns/events. (Type D)
- C. All entries must be created after June 2019.

## Timeline

Activity	Date (Tentative)	Description
Start of Registration	From now on	Online registration on the official website ( <a href="http://www.tigda.org.tw">http://www.tigda.org.tw</a> )
Registration Deadline	July 23 (Fri)	11:59 p.m. in Taipei time (GMT+08:00)
Preliminary Selection Online	August 2 (Mon) ~ August 18 (Wed)	Entries will be judged online in phases.
Announcement of Finalists	August 23 (Mon)	Announcement will be made on the official website.
Deadline for Submission of Final Works	September 23 (Thurs)	<ol style="list-style-type: none"> <li>1. 5:00 p.m. in Taipei time (GMT+08:00)</li> <li>2. The deadline is based on the time and date the final works are received.</li> <li>3. For the submission of final works, please refer to "Categories and Specifications of Entries."</li> </ol>
Final Selection	October 7 (Thurs)	The venue is expected to be Tung Fang Design University - Shigeo Fukuda Design Museum (Please refer to the official website for any changes/updates.).
Exhibition	Expected in October	The venue is expected to be Tung Fang Design University - Shigeo Fukuda Design Museum (Please refer to the official website for any changes/updates.).
Award Ceremony	Expected in November	The date and venue will be announced on the official website.

\*Dates and venues may change based on the organizer's decision. Please visit the official website for the latest updates.

## Process

### **(1) Registration: All registration must be made online.**

- A. Participants should proceed to the official website ([www.tigda.org.tw](http://www.tigda.org.tw)) to register an account. Once the required information is filled in, the system will automatically send out an "account confirmation notice" to the registrant's email account.
- B. Once a participant successfully receives his/her account, he/she can log in and upload design sketches (max. 3 pieces per work) before the



registration deadline.

- C. The registration is considered complete once the sketches and the description of the design concept are uploaded and “the Statement of Intellectual Property Rights and Notification for the Collection, Processing, and Use of Personal Information” is agreed. The system will automatically send a “notice of successful registration” to the registrant’s email account.

Note 1: In order to ensure all information is delivered, please use a frequently used email account. All information regarding this competition will be sent to this email account.

Note 2: All files must be uploaded in jpg format, of the size W1190\*H840 pixels, and 3MB or smaller.

Note 3: The name of the author or the company or other markings that may influence the fairness of the selection should not appear on the entries. Those who fail to obey this rule will be disqualified.

Note 4: Works should not be registered across categories.

<b>Specifications</b>		Taiwan International Poster Design Award	Taiwan International CI Design Award
<b>Process</b>			
Online Registration -- Online Submission of Works	Upload documents	1. Register all entries online. 2. Upload the description of the design concept, max. 200 words (1,000 characters). ( <b>English</b> is the main language, supported by other languages when necessary).	
	Upload sketches	Maximum 3 photos of the same work. Compressed photos can be in jpg format, of the size W1190*H840 pixels, and resolution above 72 dpi and under 150 dpi. Max 3MB per photo. Please keep the original file by yourself.	

**(2) Inspection of Qualifications**

Related information of submitted works will be inspected, including qualifications, documents, format of entries, etc.

**(3) Preliminary Selection**

In order to reduce waste caused by printing or mailing the entries, the reception of entries and the preliminary selection will be conducted via our digital system. Participants do not need to submit actual works.

**(4) Final Selection**

- A. The final selection will be performed by reviewing the actual works. Detailed specifications to be submitted are as follows:



Categories and Specifications of Entries

Specifications		Taiwan International Poster Design Award	Taiwan International CI Design Award
Process			
Final Selection	Submit actual works	<ul style="list-style-type: none"> <li>• 2 copies of printing or color print-outs (based on the number of entries, 2 copies should be submitted per entry).</li> <li>• The size of the work needs to be between 36.4cm x 51.5cm ~180cm x 120cm.</li> </ul>	<ul style="list-style-type: none"> <li>• Please prepare the identity system and the work in A3 format (29.7cmx42cm). Please arrange the work in vertical order. Max. 4 pages.</li> <li>• Actual works may be submitted.</li> </ul>
		<ul style="list-style-type: none"> <li>• All entries need an entry label on their works.</li> <li>• Entry label: Max. 200 words (English is the main language, supported by Chinese)</li> <li>• Each work must contain the title, description, and name of the designer and the company.</li> <li>• The label should be posted on the lower right side of the back of the work.</li> </ul>	
	Submit digital files	<ul style="list-style-type: none"> <li>• Entry label (text file only)</li> <li>• Original images of the work (300dpi, pc or mac files in jpg or eps format)</li> </ul>	

Note: To avoid damage during transportation, please firmly pack all your works.

B. Submission of works: Works should be received by mail before September 23, 2021, 5 p.m. (GMT+08:00). To ensure the legibility of works, please mark the category on the objects and packages sent.

C. Location of submission:

Taiwan International Graphic Design Award team, China Productivity Center (CPC)

Address: 11F-5, No. 391, Sec. 4, Sinyi Rd., Taipei City, Taiwan 110

Tel: 886-2-2698-2989 Ext.03147 Ms. Lin

886-2-2698-2989 Ext.01954 Ms. Shang

Fax: 886-2-2698-9335

Email: [tidga.moea@gmail.com](mailto:tidga.moea@gmail.com)



## **Selection Process**

### **(1) Principle for Judge Panel**

- A. The organizer should select local and international experts as the judge panel according to the competition categories.
- B. The international judge panel for each category will consist of experts who come from more than two continents and nationalities. Gender balance is considered.
- C. The organizer reserves the right to change the members of the judge panel in case of illness or unforeseeable circumstances.

### **(2) Judging Criteria**

- A. “Taiwan International Poster Design Award”: Creativity, completeness of composition, and stringency.
- B. “Taiwan International CI Design Award”: Commercial value, authenticity, and delivery of the topic.

### **(3) Method of Selection**

- A. Inspection of Qualifications: Related information of submitted works will be inspected, including qualifications, documents, format of entries, etc.
- B. Preliminary Selection: In order to reduce waste caused by printing or mailing the entries, the reception of qualified entries and the preliminary selection will be conducted via our digital judge system. The judge panel will evaluate the works through digital files sent.
- C. Final Selection: The selection will be performed by reviewing the actual works and digital files.
- D. The list of award winners should reflect the judge panel’s final decision and does not change according to any third party's intervention in the judge panel and participants.

## **Incentive Measure**

### **(1) Category of Both Awards**

- A. Grand Prize (1 person): Medal; invited to an exchange activity in the host country.
- B. ICoD Excellence Award (1 person): Medal.
- C. JAGDA Excellence Award (1 person): Medal.
- D. TGDA Award (1 person): Medal.
- E. GDA-ROC Award (1 person): Medal.
- F. TADA Award (1 person): Medal.



## **(2) Category of Taiwan International Poster Design Award**

- A. Specific topic and non-specific topic categories
- Gold Award (2 persons): Medal; invited to an exchange activity in the host country (note).
  - Silver Award (2 persons): Medal.
  - Bronze Award (2 persons): Medal.
  - Youth Award (2 persons): Medal (for participants under 35 years old).
  - Judge Panel Special Award (5 persons; each member of the judge panel will select one winner.): Medal.
- B. All award winners will receive an award certificate (except for the medal winners). Their works will be exhibited and collected in a special publication.

## **(3) Category of Taiwan International CI Design Award**

- A. Corporate identity and event identity categories
- Gold Award (2 persons): Medal; invited to an exchange activity in the host country (note).
  - Silver Award (2 persons): Medal
  - Bronze Award (2 persons): Medal
  - Youth Award (2 persons): Medal (for participants under 35 years old)
  - Judge Panel Special Award (5 persons; each members of the judge panel selects one winner.): Medal
- B. All award winners will receive an award certificate (except for the medal winners). Their works will be exhibited and collected in a special publication.

Note: If Grand Prize and Gold Award winners are unable to attend the awards exchange activities, subsequent winners will be invited to the exchange activities in the host country. In case of entry restrictions on foreign nationals due to the COVID-19 pandemic, the organizer will announce the form of exchange activities separately.

## **Application of Awarded Works**

- (1) The awarded works will be collected in the “Taiwan International Graphic Design Award” publication.
- (2) The awarded works will be published the “Taiwan International Graphic Design Award” website and relevant publications.
- (3) The awarded works will be exhibited in exhibitions relating to the plan promotion by the Department of Commerce, M.O.E.A.

- (4) The awarded works will be exhibited and collected in the Tung Fang Design University - Shigeo Fukuda Design Museum.

### **Participation Terms**

- (1) Please provide design works according to the given specifications.  
Participants are also required to read the selection rules carefully and must abide by all requirements prescribed in this competition guide and bylaws.
- (2) Registration for this competition is free of charge; there is no fee for inclusion of works in the winner's exhibition and the content publication.
- (3) All submitted works must have an entry label written in English for the convenience of foreign members of the judge panel.
- (4) Participants must agree with the content of the "Statement of Intellectual Property Rights and Notification for the Collection, Processing, and Use of Personal Information," declaring that their works do not infringe upon other parties' intellectual property rights.
- (5) The organizer and the implementer reserve the right to use the submitted works for all kinds of publicity, touring exhibitions, publications, or commissioned publications without additional payment; however, this use should not interfere with other commercial uses and applications.
- (6) Design works of members of the judge panel or works that belong to their respective companies should not be registered for this competition.
- (7) Participants are responsible for all costs arising from the delivery of their works for the final selection (including but not limited to shipping fees and custom duties). Participants are also responsible for the relevant declaration procedures. The organizer and the implementer are not responsible for paying related costs. In order to avoid extended period of time for clearing customs, causing delay in delivery, it is advised not fill in more than USD\$50 value of the entry works.
- (8) Participants failing to send or submit the actual works and electronic files required for the final selection before the deadline will be disqualified.
- (9) If the following is found, eligibility of the entry will be cancelled and legal liabilities should be imposed on the participant:
  1. The work was completed and published before June 2019.
  2. Plagiarism.
  3. The work is inconsistent with the eligibility.
- (10) Award winners will be contacted by the implementer to provide files and information for exhibition and publication purposes. To comply with international competition regulations, additional files and actual works may also be needed. After exhibition, the awarded works will be collected in the Tung Fang Design University - Shigeo Fukuda Design Museum. If award winners would like to apply for the return of actual works, please contact the implementer, and the



transportation fee have to be paid by the award winners.

- (11) The work name, unit name, and designer name displayed in the special issue of the event, award certificate, and trophy are mainly based on the information provided by the participants in the registration system. If participants apply for change in the work name, unit name, or designer name, they should bear the costs of changes in the certificates and trophies. Once the award winners are announced, no information can be changed, including website announcements and special issues.
- (12) For issues that arise after the completion of this guide, the implementer is responsible for making corrections or additions when necessary and announcing all details on the official website.

**Organized by** Department of Commerce, Ministry of Economic Affairs, R.O.C.

**Implemented by** China Productivity Center (CPC)

**Collaboration with International Associations:**

International Council of Design (ICoD)

Japan Graphic Designers Association (JAGDA)

**Collaborators:**

Taiwan Graphic Design Association (TGDA)

The Graphic Design Association of the Republic of China (GDA-ROC)

Taiwan Amoeba Design Association (TADA)

Tung Fang Design University





**Entry Label**

Category of registration:

Taiwan International Poster Design Award  Type A: Specific Topic  Type B: Non-specific Topic

Taiwan International CI Design Award  Type C: Corporate Identity  Type D: Event Identity

Title of Work	Category
Designer	
Briefing of Creation	
(Please leave blank)	
<input type="checkbox"/> Selected <input type="checkbox"/> Rejected	
<input checked="" type="radio"/> Please affix the tag to the lower right corner of the back of the work. <input checked="" type="radio"/> Only one tag is needed for each work. <input checked="" type="radio"/> Copies of tags may be used if the number provided is insufficient.	



**2021 Taiwan International Graphic Design Award**  
**The Statement of Intellectual Property Rights**

I, a participant in the 2021 Taiwan International Graphic Design Award, agree on the legality and subsequent use of copyright of works as well as the use of personal information, and acknowledge that the data is authentic.

1. I guarantee that the entries (including descriptions and images) are created and completed by me myself. In case of any plagiarism, fraud or dispute over infringement, I will be fully liable and agree that the organizer cancels the qualification for the selection and the eligibility of entries and retrieves the awards, medals, and prizes.
2. I agree to authorize the organizer to use the entries free of charge for the following purposes other than commercial uses:
  - (1) Written or digital publications.
  - (2) Public transmission, dissemination, re-making, compilation, printing, and browse through public demonstration or internet.
  - (3) Inclusion of images of authorized entries in database for marketing propaganda.
  - (4) Change and modification of the format of entries under the premise of non-breach of moral rights.
  - (5) Application to the collection of works.
3. If the final work is completed by more than two authors, all authors should agree the Statement. If the work is submitted by a single author, he/she should have the power of attorney signed by other authors.
4. I know and acknowledge that once the entries (or actual works) are selected, I will be contacted by the organizer/implementer to provide files and information for exhibition and publication purposes. To comply with international competition regulations, additional files and actual works may also be needed. After exhibition, the awarded works will be collected in the Tung Fang Design University - Shigeo Fukuda Design Museum. If award winners would like to apply for the return of actual works, please contact the organizer, and the transportation fee have to be paid by the award winners.
5. I agree that the organizer uses the personal information provided by me within the scope of the purpose of the competition. I guarantee that the information provided is correct. In case of fraud, I will fully bear the related legal responsibilities.



## China Productivity Center

### Notification for the Collection, Processing, and Use of Personal Information

The China Productivity Center (hereafter the "Center") has obtained your personal information due to the implementation of the "2021 Taiwan International Graphic Design Award." The Center will collect, process, or use your personal information under the foundation of respect for individual rights and good faith, and in compliance with the following principles:

We have collected your personal information for the purposes of processing participants' registration, prize payment, taxes, the satisfaction survey, and winners' certificates; implementing all kinds of publicity, tour exhibitions, compilations, publications, or commissioned publications; and carrying out the Center's internal audit (hereafter the "Collection Purposes").

We only collect your personal information for the Collection Purposes described above. This personal information will be processed or used for the duration of the Collection Purposes and the period as required by the regulations. Your personal information will be stored digitally or in paper format in the Center's database or by the Center's various departments. Paper documents containing your information will be destroyed after the information has been digitized. In case of consumer disputes or claims for casualty, we will also provide your personal information for the institution that resolves such disputes or for the Center's casualty insurance company to handle such cases. For the retention period of your personal information, you can request in writing to exercise the following rights pursuant to the provisions of the Personal Information Protection Act. We will not refuse any requests made in accordance with the "Personal Information Protection Act" or other relevant regulations.

- (1) Ask questions or request to have access to your personal information.
- (2) Request to have a copy of your personal information made for you.
- (3) Request to supplement or revise your personal information.
- (4) Request to stop the collection, processing, or use of your personal information.
- (5) Request to have your personal information deleted.

We are required to collect your personal information based on the reasons as described above. If you decide not to provide the required personal information or the information that you have provided is incomplete, the Center will not be able to provide any competition-related service.

China Productivity Center