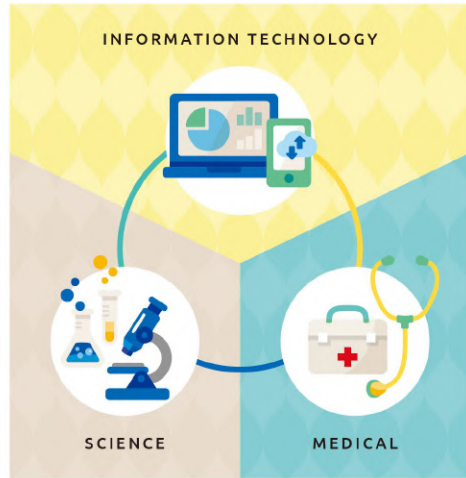


TAIWAN : AHEAD OF THE CURVE

As one of Asia's most dynamic industrial nations, Taiwan has a vibrant academic environment, world-class industry clusters, certified professionals and comprehensive MICE facilities. The solid and advanced industry base of Taiwan results in over 100 annual professional exhibitions representing sectors ranging from IT/electronics, machinery, bicycles, automobiles, sports, and food; to medicine, healthcare, and others. Many become world known exhibitions such as Computex Taipei, which is the world's second largest ICT show, and the prestigious Taipei International Cycle Show.



TAIWAN'S MICE PROMOTION PROGRAM

ORGANIZED BY THE
BUREAU OF FOREIGN TRADE, MINISTRY OF ECONOMIC AFFAIRS

TAIWAN MICE PROJECT OFFICE

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W WWW.MEETTAIWAN.COM

AD. BY BOFT, MOEA



MEET TAIWAN

CONFERENCES

Maximize your resources.
Your conferences should meet the requirements:

MINIMUM 100
PARTICIPANTS WITH 30
OVERSEAS PARTICIPANTS



OVERSEAS PARTICIPANTS
COME FROM MORE
THAN 3 COUNTRIES



APPLICATION MUST
BE SUBMITTED BY A
TAIWANESE PARTNER



MEET SERVICES

- BID ASSISTANCE
- ITINERARY RECOMMENDATIONS
- LOCAL PARTNER MATCHING
- SITE INSPECTIONS
- FAST-TRACK VISA APPLICATIONS
- SUBSIDIES
- BID SUPPORT UP TO **USD16,000**
- PROMOTION SUPPORT UP TO **USD16,000**
- HOSTING SUPPORT UP TO **USD93,000**
- PRE-TOUR OR POST-TOUR UP TO **USD12,000**

SHOWCASE



PROVIDES COMPLETE & COMPREHENSIVE SERVICES & ADVICE FOR CONFERENCES, CORPORATE MEETINGS AND INCENTIVE TRAVEL IN TAIWAN.

CORPORATE MEETINGS & INCENTIVE TRAVEL

Business Events in Surprising Taiwan (BEST) Rewards Program helps make your event the best!

MINIMUM
20 PAX PER
GROUP



STAY
AT LEAST
2 NIGHTS



APPLICANT CAN BE
AN OVERSEAS COMPANY OR A
TAIWANESE PARTNER

BEST ASSISTANCE

- SITE INSPECTION & SUBSIDIES
- VIP SOUVENIRS
- WELCOME KITS
- VISA APPLICATION COUNSELING
- WELCOME LETTER & BANNER

TAIWAN

IDEAL DESTINATION FOR MICE



STATE-OF-THE-ART FACILITIES



TAIWAN: 7TH SAFEST COUNTRY IN THE WORLD (2018 NUMNEO.COM)

GLOBAL CONNECTIVITY

- OVER 60 VISA-FREE COUNTRIES
- 80 AIRLINES CONNECTED TO 141 CITIES



TAOYUAN INT'L AIRPORT RANKS 3RD GLOBALLY FOR SERVICE QUALITY (ACI 2018)

MUSLIM-FRIENDLY

- MUSLIM PRAYER ROOMS AT MICE VENUES, TRANSPORT HUBS & NATIONAL SCENIC AREAS
- 7 MOSQUES & OVER 100 HALAL CERTIFIED RESTAURANTS & HOTELS



TAIWAN RANKED 5TH FOR MUSLIM TRAVEL AMONG NON-MUSLIM NATIONS (MASTERCARD'S 2018 GLOBAL MUSLIM TRAVEL INDEX)



NORTHERN TAIWAN

- Industry leader for Information Technology, Electronics, Finance and Science.
- A balance of lush nature and modern metropolis.
- Boasts appealing scenery and dramatic Northeast coastline.
- Taipei: 3rd Safest City in the World (2017 Numbeo.com)



HIGHLIGHTED VENUES

- Taipei World Trade Center
- Taipei Int'l Convention Center
- Taipei Nangang Exhibition Center, Hall 1
- Taipei Nangang Exhibition Center, Hall 2

**MEET TAIWAN
MAKES YOUR
EVENTS THE BEST!**



CENTRAL TAIWAN

- Industry leader for bicycles, precision machines and automation.
- An agricultural heartland and diverse ecosystem with wetlands, forests, and mountains.
- Taichung: World Festival & Event City (awarded by IFEA 2018)



HIGHLIGHTED VENUES

- Greater Taichung International Expo Center
- World Trade Center Taichung
- National Taichung Theater



EASTERN TAIWAN

- Features a vast array of awe-inspiring landscapes and aboriginal cultures.
- Taitung: Top 10 Emerging Destinations for 2018 (Booking.com)
- Hualien: Best Tour Experience (Cruise Insight 2015)



**THE PLACE
TO MEET
TAIWAN**



22°N / 121°E



36,197 km²



CH / EN / JP



Avg. 26°C



SOUTHERN TAIWAN

- Industry leader for heavy and petrochemical industries with steel and ship-building centered here.
- Sandy beaches and natural wonders in abundance.
- Features historical Tainan city and international port city of Kaohsiung. This region is where tradition meets the future.
- Kaohsiung: Top 5 Cities to Visit (Lonely Planet 2018)



HIGHLIGHTED VENUES

- Kaohsiung Exhibition Center
- Commercial Exhibition Center Tainan