

Institute of Marketing Communication, National Sun Yat-sen University, Taiwan

Full-time Faculty Position Wanted in Big-data Marketing, Marketing Communication, Advertising, Public Relations, and Content Marketing

The Institute of Marketing Communication at National Sun Yat-sen University in Taiwan is seeking applications for one full-time faculty positions beginning on February 1st 2017. We are especially interested in the areas of Big-data Marketing, Marketing Communication, Advertising, Public Relations, and Content Marketing.

JOB QUALIFICATIONS

For appointment at the assistant professor level, applicants should hold a **Ph.D in Advertising, Communications, Marketing or related field**, and demonstrate the potential to achieve, or have a strong record for research and teaching. Candidates in higher ranks should have an established record of both strong research and teaching.

ABOUT THE INSTITUTE AND UNIVERSITY

NSYSU was established in 1980 at Kaohsiung, the second largest metropolitan in Taiwan and has emerged over the years as one of the best comprehensive universities in the country. In 2002 NSYSU was named by the Ministry of Education as one of the country's seven major research-intensive universities. The Institute was established in 1997 and is one of the best graduate program of its kind in Taiwan. The Institute offers Master's program. In June 2014, the Institute will be officially renamed the Institute of Marketing Communication, and continues to be a leader in the education and research of marketing and communications management in Taiwan.

APPLICATION PROCEDURE

The deadline for applications is on **August 31th 2016**; however, review of applicants will begin immediately and continue until the position is filled.

Applicants should review and follow those requirements on the website: **<http://imc.nsysu.edu.tw>**

And please send those required documents to:
**Institute of Marketing Communication,
National Sun Yat-sen University,
70, Lien-hai Road, District of Gu-shan,
Kaohsiung City 80424, Taiwan.**

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