

FLASII ⚡

Formosa Leading Acceleration
Super Hub Program

福爾摩沙 |
領航加速培訓計畫 |

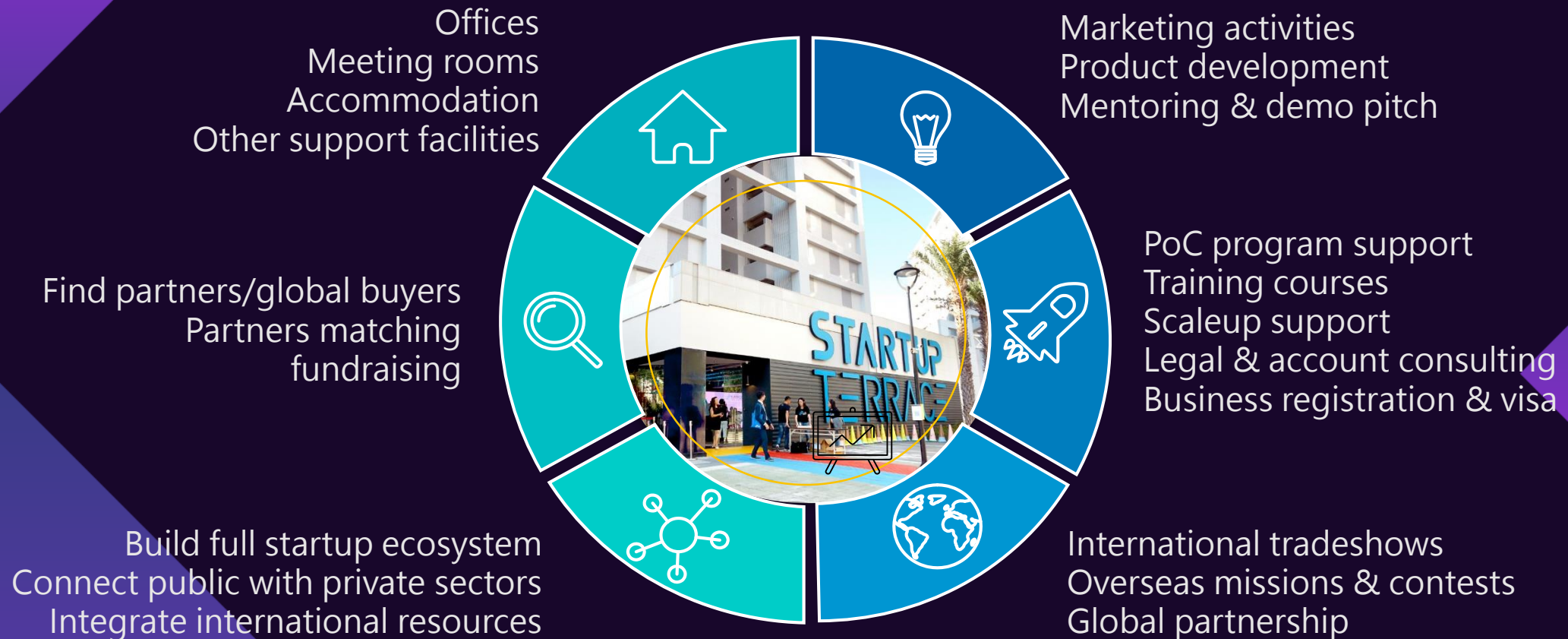
Instructed by |  經濟部中小企業處
SMALL AND MEDIUM
ENTERPRISE ADMINISTRATION,
MINISTRY OF ECONOMIC AFFAIRS

Organized by |  TAIWAN
林口新創園
STARTUP TERRACE

Executed by |  TCA 台北市電腦公會
Taipei Computer Association

ABOUT US

Largest startup hub in Taiwan Funded by Ministry of Economic Affairs since 2019



WHY

Looking for an opportunity to explore Taiwan market before going “all-in” ?
Check out the FLASH Program.

- ✓ Easiest access to Taiwan startups ecosystem with gateway to explore Taiwan/Asia markets
- ✓ Get first-hand info & resources you need
- ✓ No-brainer in local logistics & events
- ✓ Full support in matchmaking & connections





MARCH 2023

HIGHLIGHTS IN FIRST BATCH



 FLASH

softLanding

NETWORKING

Welcome Party



Brewed Business Meetups



50+ person gathering of investors and angels like AVA, Rainmaking, StarWorks, Yunding Capital, CrossBond, III, and other TW startups.

Over 12 TW companies and ST residents including Mighty Net, Micro PC, Miko Design, joined and interacted with the startups.



TRAINING COURSES

Business Scale-up Workshop



MESH
VENTURES

aws

YOW 有富集團
YoWealth Group

aiansir



立勤國際法律事務所
TaipeiLaw Attorneys-at-Law

Startup
Island
TAIWAN

ITRI
Industrial Technology
Research Institute

Chelpis

glints

singular wings

Lectures on Taiwan markets & industry trend analysis/ talents/ startups resources



1-on-1 talks between startups and 5 mentors, who advised and enlightened on the topics of the business environment in Taiwan and how startups take the challenges and grow.

Inspiring lectures on the local talents recruitment, startup resources, public support programs, and success stories shared by foreign startups in Taiwan.

REALSITE TOURS

Taipei Traffic Information Center



Urban Intelligence Center



TSMC Museum

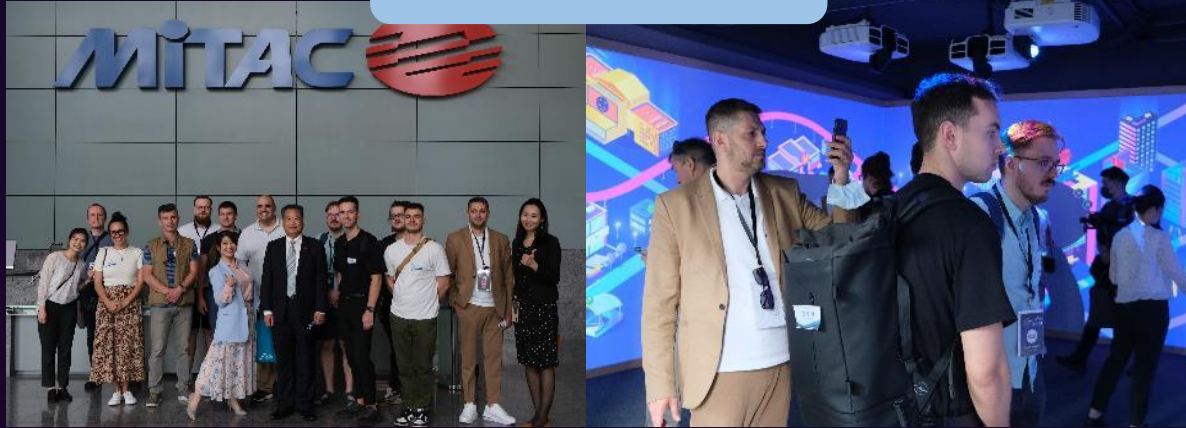


Hsinchu Science Park Museum



BUSINESS/CULTURAL VISITS

MITAC Corp.



Taiwan SECOM



CKS Memorial Hall



SCSE

Smart City Summit & Expo



STARTUP TERRACE DAY@SCSE



Mar. 30th, 2023



15 pitches

50+ audience

VIP VCs: Turn Capital, Saga Unitek Ventures, Headline



Registration



Group Photo



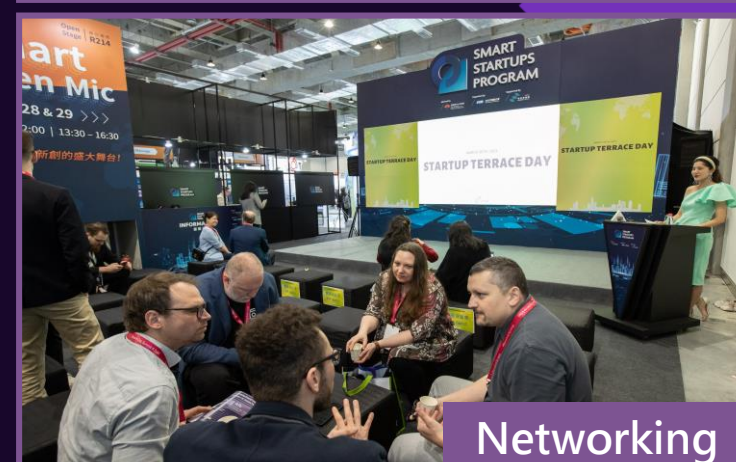
Intro to Startup Terrace



Demo Pitch



Ideathon Presentation



Networking

ST DAY X BIZ MATCHING



14:00-17:30, Mar. 30th, 2023

40 attending companies

65 meetings



...and more!

LEADING US TO...

15 Startups from across 5 countries



15+
Business
opportunities

7
Contracts
/MOU

USD23M
Generated biz values

70+ TW companies
172 Biz meetings

USD8.8M
Business
Collaborations

USD13.4M
Fund-
raising





TAIWAN
林口新創園
STARTUP TERRACE

OCT-NOV 2023

OPEN CALL FOR SECOND BATCH



FLASH

softLanding

SUMMARY



Oct. 30th to Nov. 17th, 2023



Taipei, Taiwan



Startups established within 8 years = after 2015 (10 seats available only), and legally registered in countries other than Taiwan.

Preferred fields: Greentech, AIoT, Healthcare, Space tech



✓ Travel reimbursement for round-trip flight ticket (see P.9)

✓ Free accommodation

✓ 7/24 co-working space access

✓ Access to Startup Terrace facilities

✓ Transportation support (to event venue)

✓ Full training courses on doing business in Taiwan

✓ Real-site tours to businesses & institutions

✓ Matchmaking & networking events

✓ Exhibition visit & Demo pitch



Fill in online application and send company deck to the organizer by Jul 15th, 2023

Preliminary selection result will be released on Jul 28th, 2023

Final list of admitted teams will be released on Aug 26th, 2023

WHAT YOU WILL EXPERIENCE



Guidance to Taiwan Market

Intro to industry trends
Starting business in Taiwan
Local talents
Public resources
Manufacturing platforms



Real-site Visits & Business Tours

Advantech Linkou Intelligent Park
Hsinchu Science Park
Urban Intelligence Center
Shalun Smart Green Energy
Science City



Targeted Matchmaking

Investor dialogue
Explore marketplace
1-1 Customized matching
Networking events



Demo Day & Tradeshows

Demo pitch
Visiting Meet Taipei
Afterparty networking

*The content and activities are subject to changes

OCT-NOV Schedule

	W1 (Oct. 30-Nov. 3)	W2 (Nov. 6-10)	W3 (Nov. 13-17)
Mon.	Arrival at Taiwan	Investor Dialogue & Mentoring	Cultural Tour
Tues.	Welcome Party	Business visit & seminar for smart hospital/biotech fields	CrossFlash Marketplace (1-on-1 business meetings)
Wed.	Lecture & Workshop: Starting business in Taiwan Business laws & roadmap	Real-site tour to TSMC museum/Hsinchu Science Park	Real-site tour to Urban Intelligence Center & Advantech Linkou Intelligent Park
Thur.	Lecture & Workshop: Find local talents Intro to industries	Customized matching sessions	Visit Meet Taipei
Fri.	Intro and visit to ITRI & Shalun Smart Green Energy Science City	Demo Day + Afterparty	Departure from Taiwan

*All the content and the activities are subject to changes. Startup Terrace reserves the right to interpret and revise the agenda.

HOW TO SIGN UP

Fill in & submit online application

↑ CLICK TO SIGN UP

Send your application deck to the organizer

Send email to
shaph@mail.tca.org.tw

WAIT FOR RESULT

Announced on ST website &
sent to your email

The application deck should be your company's introduction that is more or less covered with the following points:

No.	Review points	Ratio
1	Innovation/ Feasibility of your products/solutions	30%
2	Business model/ Competitive advantage	20%
3	Problem being solved/ Success stories	20%
4	Plan or potential to work with Taiwan businesses or to develop in Taiwan Market	15%
5	Next Steps - plans for expansion	15%

TIMELINE



Jul 15
Deadline for
online
application



Jul 28
Preliminary
selection
result
(document
review)



Aug 12
Final
selection-
online pitch



Aug 26
Admission
announce-
ment



Oct 30
Landing in
Taiwan

A. Travel reimbursement for 1(one) person per company



Only ONE representative attendee of the selected startup will enjoy the travel reimbursement of 1 round-trip flight ticket to and from Taipei on an accountable basis. The ticket price maximum varies with the attendee's region:

- (1) Southeast Asia/ East Asia: USD1,000
- (2) South America: USD2,500
- (3) Other regions: USD2,000



B. Accommodation

Each selected startup will be assigned to stay at 1(one) room at Startup Terrace (Linkou) from Oct. 30(in) to Nov. 17th(out). If there are more than one person from one startup, you will have to share the room or be charged for a second or more rooms.



C. Venue Transportation

Attendees are offered to take the bus arranged by the organizer with other attendees to the event venue before any activities by the organizer.

OBLIGATIONS & NOTICES

1. The representative attendee of each startup is expected to fully participate in all Startup Terrace activities according to the agenda.
2. Startup Terrace will NOT make any refunds for any items if the admitted attendees cancel or suspend the trip before or during the visit to Taiwan.
3. The attendees are required to submit all necessary documents for travel reimbursement and the completed program survey requested by the organizer within one month after the visit ends.
4. Unless specified in the LOGISITCS SUPPORT, the attendees are responsible for any other expenses including but NOT limited to:
 - 1) airport transfer
 - 2) transportation for personal agenda
 - 3) the accommodation arranged NOT by the organizer, or NOT within the specified dates, meals NOT during the activities,.

If the attendee fails to fulfill the above obligations, the organizer reserves the right to decline offering any support in this Program during and after the event.

SECURE YOUR SPOT NOW!

STARTUP
TERRACE



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